

OUR SERVICES

At “ GEORISE “ we take a personalized approach to every project we undertake. We recognize that every business is unique and therefore requires a customized solution.

That's why we take the time to get to know you and your project, as well as your current needs and your market. By understanding your goals and your audience, we can develop a comprehensive strategy that leverages a range of marketing channels and tactics to maximize results.

All of it through the services below :

Logo Branding / Creative Direction

Website Development

Marketing Strategy

Social Media Management

Ad Management / Funneling / Email Marketing

SEO Services

Photoshooting, Video Production.



Logo Branding

Creative Direction

We will provide logo fine-tuning to enhance your brand identity, along with developing a creative direction that can be consistently applied throughout your advertising campaigns. Our approach ensures your brand remains cohesive and impactful across all platforms. We'll fine-tune your logo and create a clear, creative direction that works with your vision and relate to your personality.

Our aim is to build a brand presence that keeps people coming back for more.

Timeframe

10 Working Days

Payment Models

One Time Payment

Price

~~700.00 \$~~ 50% Discount **450.00 \$**



Website Development

We are committed to developing a bespoke website designed to meet your unique requirements. Our approach involves crafting a cutting-edge solution using WordPress, ensuring a contemporary, adaptable, and user-friendly platform for your Business.

SITEMAP

Home : Implementation of a header incorporating both the logo and a user-friendly, responsive menu bar for mobile devices.

Presentation of the business with various filters according to UX UI dESIGN.

* Hero Section: Featuring a high-resolution banner image or video with a call-to-action (CTA) button / Consultancy Booking ...

- Featured Services: Displaying a selection of top-Events, Past or Upcoming.
- Navigation Menu: A clearly visible menu bar with links to other main sections (e.g., About Us, Contact Us, Gallery).

About Us Page : We will develop a dedicated page where Brand Story will be displayed

- Events or Gallery:

Events Display / upcoming event / Workshops : High-quality images of products / services within each category.

Detailed descriptions, specifications, and pricing information accessible upon clicking an item (optional)

PS: The site map and wireframe will be discussed and finalized prior to commencing the development process.

Timeframe	20/25 Working Days	From the moment all materials are ready
Payment Models	%50 of the total amount at the start of the project, %25 upon completion of the first draft, %25 upon final delivery.	
Price (Basic Style)	1,550.00 \$	
Price (Animation Style)	2,500.00 \$	



Marketing Strategy

We will be developing a 360 degree media plan, as well as a comprehensive marketing strategy, to promote " **Lily B Merheb** " and raise brand awareness.

At "GEORISE," we create tailored 360 degree media plan to help you achieve your goals and reach your target audience.

Our 360 degree media plan for the “ **Lily B Merheb** “ may include:

- Market research and analysis to determine the target audience's preferences
- Creation of key messages and value propositions that are appealing to the target audience,
- Appropriate marketing channels, such as social media, email marketing, and paid advertising, should be chosen.
- Content creation that is engaging and conversion-driven,to ticketing, lead generation, booking etc... such as videos, graphics, and blog posts (NO EXCUTION included)
- The plan is evaluated and optimized on a regular basis to ensure that it meets our changing needs and goals.

We aim to create a cohesive and effective marketing strategy that reaches your target audience, builds brand awareness, and drives Leads and engagement with " **Lily B Merheb**" through our 360 media plan.

Timeframe

20/25 Working Days

Payment Models

One Time Payment

Price

1900.00 \$



Social Media Management

Creating and executing a comprehensive content strategy, managing social media accounts, creating and publishing content, monitoring, and providing detailed analytics and reporting on demand are all part of our social media marketing services. Our mission is to assist your company in increasing its online presence, attracting more followers, and ultimately driving more conversions and revenue.

We will provide you with **2 packages** to choose from, each tailored to meet your specific needs and preferences.

P1

12 Videos
15 Static
Inc Ad Promotion

- Photos and Videos
- Copywriting
- Publishing content on FB /IG/
- **Linkedln** / Content Strategy
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
750.00 \$

P2

8 Videos
9 Static
Inc Ad Promotion

- Photos and Videos
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
450.00 \$



Ad Management

Funneling

Our team will run highly targeted ads using the new website format and pixelation system to gather the right data for Facebook ad manager.

This approach allows us to optimize the performance of our ads and maximize your ROI.

We will be using Facebook's promotion feature to gather data for future campaigns.

This data will help us understand our audience better and create more effective ads in the long run.

We work closely with you to determine the best budget for your goals and objectives.

Call to action / Ticket Booking for events etc... / lead generation (followers likes and more ... / (according to marketing strategy)

Our team will constantly monitor and optimize your ads to ensure the best results.

We believe that personal connections are essential for effective workflow.

We understand that every brand has unique needs and objectives.

Timeframe

Monthly

Payment Models

Recurring

Price

300.00 \$



SEOservices

SEO: Search Engine Optimization, or SEO, is one of the best tools that companies have in terms of gaining visibility online because it allows them to bring in more visitors through free, organic search results.

Note that you only need this service for the first 3 to 5 month untill the page on Google will be ready and rank good.

Consultancy (SEO, Google Analytics, Google Maps, Customer Engagement, Business listing)

- * On page (Only) we don t recomend off page.
- * 4 Pages optimisation
- * website recomendation UX UI
- * Google Setup
- * Submission to Google Webmaster (target audience - Site Map Submission - Page Meta Data)

(We suggest 3 TO 4 MONTH for a good result)

Timeframe	Monthly
Payment Models	Recurring
Price	650.00 \$

Price willchange after 1 Month



PHOTOSHOOTING

Video production

We are GEORISE MEDIA AGENCY, Photography and Video Production Department.
Our mission is to transform ideas into reality by creating captivating visuals and engaging storytelling.
From conceptualizing ideas to the final stages of post-production,
we collaborate closely with our clients to ensure their vision is beautifully realized.

VIDEO PRODUCTION CONTENTS

PHOTOSHOOTING

INTERVIEWS (Talking Head)

One Day Shooting
where we film up to 16 Reel Content.
Mobile Chroma setup.
there will be a photographer on set. This allows us to capture video and photo content.

Timeframe

Per Day

Payment Models

1 Time Payment

Price

550.00 \$



EMAIL MARKETING

Our Email Marketing service is designed to help you build meaningful relationships with your audience, nurture leads, and guide them through the customer journey until they're ready to convert.

We create and manage targeted email campaigns that deliver the right message to the right audience at the right time. From designing eye-catching templates to crafting compelling copy and setting up automated workflows, we ensure your brand stays top-of-mind with potential customers.

Why is email marketing important especially alongside promotional advertising campaigns? Because it allows you to capture and nurture the leads generated from your ads, rather than losing touch with them after a single interaction.

Every lead collected through your campaign is an opportunity and with strategic follow-up emails, personalized content, and consistent communication, we keep your brand engaged with those prospects. This ongoing nurturing increases trust, builds familiarity, and significantly improves the chances of converting leads into loyal customers.

Timeframe

Monthly

Payment Models

Recurring

Price

650.00 \$

Including 6 emails



Let's Work Together!

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The 3 /6 / 1year month agreement shall commence on:.....

The total cost of the Proposal is :

Cancellation Terms -

This agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice.

Material and equipment furnished under this proposal shall remain the property of the seller until final payment has been received.

Business :



GEO BEAINO
Media Consultant | GEORISE MEDIA

