

OUR SERVICES

At “ GEORISE “ we take a personalized approach to every project we undertake. We recognize that every business is unique and therefore requires a customized solution.

That's why we take the time to get to know you and your project, as well as your current needs and your market. By understanding your goals and your audience, we can develop a comprehensive strategy that leverages a range of marketing channels and tactics to maximize results.

All of it through the services below :

Logo Branding

Website Development

AI Visual Content Creation

Ad Management / Funneling

AI-Powered Local SEO

AI Agent & Automation

CUSTOM AI RECEPTIONIST

Creative Direction & Visual Rebranding « CAR RENTAL »

We will develop a complete brand identity for « CAR RENTAL BUSINESS», including the logo, visual language, color palette, typography, iconography, and brand usage guidelines. The branding will reflect trust, innovation, growth, and clarity, ensuring the platform stands out in a crowded car rental Market. This includes creating multiple concepts (3), refining the selected direction, and delivering final assets ready for digital use.

Deliverables & Responsibilities

1. Visual Identity System

- * Creation of a brand identity that reflects the Brand direction.
- * Development of logo, typography, color palette, and graphic language aligned with the Brand’s sound and personality.
- * Design of moodboards and visual references inspired by Cars, automotive industry...
- * Creation of brand guidelines to ensure consistent use across all future projects.

Outcome

A distinctive and memorable image that builds recognition, professionalism, and emotional attachment. The audience, collaborators, and users will instantly recognize the style, while all future marketing materials will align under one powerful creative identity.

Timeframe

10 Working Days

Payment Models

Special Price Emilio 500 €



Website Development

We are committed to developing a bespoke website tailored specifically to your car rental business and operational requirements. Our approach focuses on creating a modern, high-performing, and user-friendly platform that not only showcases your vehicle fleet but also generates inquiries and bookings efficiently.

The website will be designed with the latest UX/UI standards, ensuring a seamless experience across desktop, tablet, and mobile devices.

Proposed Sitemap

Home Page

- * Responsive header with a user-friendly navigation menu optimized for all devices.
- * Hero section featuring high-quality vehicle imagery or video content, combined with strong call-to-action buttons such as "Book Now", "View Fleet", or "Get a Quote".
- * Fleet showcase highlighting your available vehicles, categories, and featured rentals.
- * Key benefits and unique selling points of your rental service.
- * Customer testimonials and reviews to build trust and credibility.
- * Contact and inquiry sections strategically placed throughout the page.

Fleet & Vehicle Listings

- * Comprehensive display of all available vehicles.
- * Advanced filtering options by category, brand, transmission type, fuel type, passenger capacity, and price range.
- * High-quality vehicle galleries and detailed specifications.
- * Real-time availability and booking request functionality.

Vehicle Details Pages

- * Detailed vehicle descriptions and specifications.
- * Rental rates and pricing information.
- * Features, insurance options, and rental conditions.
- * Gallery of images and optional video presentations.
- * Integrated booking and inquiry forms.

About Us

- * Company story and background.
- * Mission, values, and service commitment.
- * Customer reviews and testimonials.

Contact Us

- * Contact forms and inquiry submission.
- * Interactive map integration.
- * WhatsApp, phone, email, and social media links.

Online Booking & Lead Generation

We will integrate an automated lead capture and booking system directly into the website.

Customers will be able to:

- * Check vehicle availability.
- * Submit booking requests.
- * Complete secure online payments or deposits.
- * Receive automated booking confirmations.
- * Provide contact details, which will be automatically stored for future marketing and customer relationship management purposes.

Planning & Development Process

We offer different website solutions depending on your business objectives and operational needs.

Before development begins, we will conduct a complete planning phase, including sitemap creation, wireframing, user journey mapping, and feature discussions. This ensures every aspect of the website is strategically designed and approved before execution begins, resulting in a platform that is both visually impressive and highly effective at generating bookings.

Timeframe	20/30 Working Days
Payment Models	%50 of the total amount on Startime %25 upon completion of the first draft %25 on delivery.
Price / e commerce Basic	2,350.00 € 1,850.00 €

AI VISUAL CONTENT CREATION

We create high-quality, AI-generated photos and videos designed to showcase your car rental fleet and services without the need for expensive photoshoots, videographers, or production costs. This service provides a full month of ready-to-post content, including professional visuals tailored to your brand, vehicle selection, and target audience.

The content is optimized for social media and digital advertising, helping you maintain a consistent online presence, increase brand visibility, and attract more potential customers. Once performance is optimized, selected visuals can also be used in paid advertising campaigns to expand your reach, generate more inquiries, and increase vehicle bookings.

P1

9 Static

AI GENERATED VISUALS (Photo)

- Publishing on regular basis content on FB /IG/
- Photos and Videos
- Stock or Raw
- Copywriting
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly

300.00 €

P2

2 Videos

13 Photos

AI GENERATED VISUALS (Photo)

- Publishing on regular basis content on FB /IG/
- Photos and Videos
- Stock or Raw
- Copywriting
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly

450.00 €

Please note that each AI-generated video requires a dedicated pre-production process, including concept development, storyboard creation, scene planning, and storytelling direction to ensure the final content aligns with your brand and marketing objectives.

As each video involves a custom creative and production workflow, storyboard development and video production planning will be billed separately from the AI content creation package.

Ad Management Funneling

We run highly targeted advertising campaigns powered by advanced AI systems and a structured data-tracking setup designed to optimize performance and improve campaign accuracy over time.

Our AI-driven approach continuously analyzes audience behavior, engagement, and conversion data to refine targeting, maximize return on investment, and improve overall ad efficiency across Facebook and other platforms.

Using intelligent promotion systems and conversion tracking, we build a strong data foundation that allows us to scale campaigns effectively and develop more impactful creatives and strategies in the long term.

Our AI agents actively monitor campaign performance in real time and provide regular performance reports, ensuring full transparency and ongoing optimization.

We work closely with you to define the most effective budget aligned with your goals, whether focused on lead generation or direct conversions.

We typically begin with a fixed-fee structure for our advertising services. for the first 3 or 6 month, Once consistent results and growth are achieved, we can explore a performance-based model aligned with business scaling, moving toward a percentage-based partnership instead of fixed fees.
This hybrid approach allows us to build strong foundations first, then scale aggressively based on measurable results and shared success.

Timeframe	Monthly
Payment Models	Recurring
Price (Price for 3 or 6 month contract)	350.00 €

Let's Work Together!

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The 3 / 6 month agreement shall commence on:.....

The total cost of the Proposal is :

Cancellation Terms -

This agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice.

Material and equipment furnished under this proposal shall remain the property of the seller until final payment has been received.

Business :

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Media Consultant | GEORISE MEDIA