

OUR SERVICES

At “ GEORISE “ we take a personalized approach to every project we undertake. We recognize that every business is unique and therefore requires a customized solution.

That's why we take the time to get to know you and your project, as well as your current needs and your market. By understanding your goals and your audience, we can develop a comprehensive strategy that leverages a range of marketing channels and tactics to maximize results.

All of it through the services below :

Brand Uplift / Creative Direction

Contents Strategy

Website UXUI (Brand Adaptations)

Social Media Management

Motion Graphic animation.



Branding Identity

BrandUplift / Creative Direction

This phase focuses on elevating and refining the existing brand identity while preserving the core elements that already resonate with the audience.

The goal is not to completely redesign the brand, but to create a stronger, more polished, and strategically aligned visual direction that feels modern, cohesive, and scalable across all platforms.

The process will include a full brand uplift and the development of a comprehensive Branding Book & Creative Direction Guide that defines the brand’s visual language, positioning, and overall creative identity in a clearer and more refined way.

- The work will involve:
- Analyzing the current brand assets, visual identity, and communication style
 - Identifying the strongest existing elements worth preserving to maintain brand recognition and consistency
 - Refining the overall look and feel with a more elevated, modern, and cohesive direction
 - Enhancing typography, color systems, layouts, graphic elements.
 - Creating a clearer creative direction that aligns with the brand vision, audience, and future growth.
 - Defining brand tone, mood, aesthetics, and visual references to ensure consistency in future content and campaigns

The final outcome will be a refreshed and uplifted brand identity that feels cleaner, more intentional, visually impactful, and aligned with the long-term vision of the business, while still respecting and preserving the essence of the existing brand.

Timeframe

10 Working Days

Payment Models

One Time Payment

Price

Special Price **750.00 €**



Content Strategy

This phase focuses on developing a strategic and visually aligned content direction designed to promote the company’s services while following the newly refined brand identity and creative direction.

The strategy will include the creation of multiple content pillars and post variations tailored for different objectives, including promotional, educational, storytelling, engagement, and brand awareness content across digital platforms.

The work will include:

- Developing a content strategy aligned with the brand positioning and business goals
- Creating creative directions for reels, static posts, carousels, stories, and promotional campaigns
- Defining content pillars, messaging style, and tone of voice
- Creating video scripts for AI talking-head videos, reels, and service-focused campaigns
- Developing case study structures to showcase previous work, client success stories, and results
- Ensuring all content follows the established branding and visual direction for consistency across all platforms

The final outcome will be a scalable and cohesive content system that strengthens the brand presence, increases engagement, and effectively communicates the company’s services in a clear and impactful way.

Timeframe	20/25 Working Days
Payment Models	One Time Payment
Price (Duration 6 Month)	600.00 €



Website UXUI (Brand Adaptations)

Translating the refined brand identity into a complete UX/UI adaptation for the website, ensuring a seamless, modern, and cohesive digital experience across all pages and user interactions.

The objective is to align the website with the new creative direction while improving usability, clarity, and overall user experience, making sure the brand feels consistent, premium, and easy to navigate.

The work will include:

- Adapting the new branding system into the website UI (colors, typography, spacing, and visual elements)
- Redesigning key pages to reflect the updated creative direction and brand identity
- Improving user experience flow for better navigation, structure, and clarity
- Enhancing visual hierarchy to improve readability and conversion focus
- Ensuring responsiveness and optimization across all devices (desktop, tablet, mobile)
- Aligning the website experience with the brand tone, messaging, and content strategy

The final outcome will be a fully aligned UX/UI system that reflects the new brand direction, improves user engagement, and delivers a smooth, intuitive, and visually elevated website experience.

Timeframe

20/30 Working Days

Payment Models

%50 of the total amount on Startime
%25 upon completion of the first draft %25 on delivery.

Price / e commerce basic / Training

1,550.00 €



Social Media Management

Creating and executing a comprehensive content strategy, managing social media accounts, creating and publishing content, monitoring, and providing detailed analytics and reporting on demand are all part of our social media marketing services. Our mission is to assist your company in increasing its online presence, attracting more followers, and ultimately driving more conversions and revenue.

We will provide you with **2 packages** to choose from, each tailored to meet your specific needs and preferences.

P1

4 Videos
9 Static

- Photos and Videos
- Stock or Raw
- Copywriting
- Publishing content on social Platform.
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

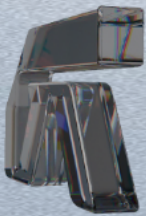
Monthly
550.00 €

P2

6 Videos
15 Static

- Photos and Videos
- Stock or Raw
- Copywriting
- Publishing content on social Platform.
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
700.00 €



VIDEO PRODUCTION

Creating high-quality animated video content designed to clearly showcase how SaaS platforms, websites, and digital services work in a simple, engaging, and visually compelling way.

The goal is to translate complex product functionality into clean, modern motion-based storytelling that helps users quickly understand the value, features, and user journey of each platform.

The production will include:

- Creation of animated explainer videos for SaaS platforms and digital products
- UI/UX-based motion design using real or mockup website interfaces
- Step-by-step visual storytelling to demonstrate how the platform works
- Interactive-style animations showcasing user flows, dashboards, and key features
- Integration of modern motion graphics, transitions, and micro-interactions
- Simplified breakdown of services into clear, easy-to-understand visuals
- Adaptation of each video to match the brand identity and creative direction

Timeframe

10 Working Days

Payment Models

%50 on Startime and %50 on delivery

Price / 1 min

200.00 €



Let's Work Together!

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The / 6month 1year agreement shall commence on:.....

The total cost of the Proposal is :

Cancellation Terms -

This agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice.

Material and equipment furnished under this proposal shall remain the property of the seller until final payment has been received.

Business :



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Media Consultant I GEORISE MEDIA

