

OUR SERVICES

At GEORISE, in collaboration with BRAND UP, we take a personalized approach to every project we undertake. We recognize that every business, brand, and artist is unique and therefore requires a customized strategy and solution.

That's why we take the time to understand you, your project, your current needs, your target audience, and the market you want to reach. By understanding your goals and positioning, GEORISE × BRAND UP can develop a comprehensive strategy that combines creative direction, content, marketing, media, and digital solutions to maximize results.

All of this is delivered through the services outlined below:

Marketing Strategy

Logo Branding

Website Development

AI Visual Content Creation

Ad Management / Funneling

Real Engagement

AI-Powered Local SEO

AI Agent & Automation

CUSTOM AI RECEPTIONIST

AI Horizontal Layer

AI VISUAL CONTENT CREATION

Celebrity Management & AI Visual Content Creation

A comprehensive content and digital management service designed to build, strengthen, and maintain the artist's personal brand across all relevant digital platforms.

The team will develop the overall content direction and strategy, providing the artist with clear guidance on what type of content to create, how to capture it, and how to align their content with the brand's positioning and objectives.

We will handle the editing and production of Reels using the raw footage and content provided by the artist, transforming the rushes into engaging, platform-ready content according to the established strategy. This includes creative editing, pacing, storytelling, visual enhancement, captions, and adaptations for different platforms.

The service also includes AI-powered visual content creation, allowing us to develop unique creative assets, visuals, effects, concepts, and content that would be difficult or impractical to produce through traditional methods.

Our strategy will ensure that the artist maintains a consistent identity, tone, and visual direction across all platforms, while adapting the content format and approach to suit each platform and its audience.

The scope can also extend to full social media management, covering content planning, publishing, page management, creative direction, platform optimization, and ongoing content coordination providing a complete end-to-end solution from strategy and content creation to execution and management.

3 PACKAGES

INCLUDING EDITING

AND AI GENERATED CONTENTS

P1	P2	P3	P4
8 Videos (Editing)	4 Videos (AI Generated 15 to 20 sec)	8 Videos (AI Generated 15 to 20 sec / 4) (AI Generated 30 to 40 sec / 4)	4 Videos (Editing) 2 Videos (AI Generated 15 to 20 sec / 4) 2 Videos (AI Generated 30 to 40 sec / 4)
2 carousel Static	2 carousel Static	2 carousel Static	2 carousel Static
• Publishing on regular basis content on FB /IG/ • Photos and Videos Raw (From the shootings) • Optimizing pages for related keywords and hashtags • Monitoring insights to evaluate performance	• Publishing on regular basis content on FB /IG/ • Photos and Videos Raw (From the shootings) • Optimizing pages for related keywords and hashtags • Monitoring insights to evaluate performance	• Publishing on regular basis content on FB /IG/ • Photos and Videos Raw (From the shootings) • Optimizing pages for related keywords and hashtags • Monitoring insights to evaluate performance	• Publishing on regular basis content on FB /IG/ • Photos and Videos Raw (From the shootings) • Optimizing pages for related keywords and hashtags • Monitoring insights to evaluate performance
Monthly 500.00 \$	Monthly 580.00 \$	Monthly 850.00 \$	Monthly 880.00 \$

We can also manage TikTok cross-posting using the same content, with the option to develop a dedicated TikTok strategy and different marketing angles, as TikTok requires a more platform-specific approach. This can be provided upon request.

Please note that each AI-generated video requires a dedicated pre-production process, including concept development, storyboard creation, scene planning, and storytelling direction to ensure the final content aligns with your brand and marketing objectives.

We can also produce a fully AI-powered music video, developed around a mutually agreed creative concept, direction, and storyboard. The project scope, production requirements, and pricing will be discussed and agreed upon in advance.

Ad Management

Funneling

Media Buying & Promotion

For the initial scope, our media buying services will focus on Facebook and Instagram, with campaigns developed according to the agreed content and marketing strategy.

We will provide two media buying options based on the target market you are looking to establish and grow your presence in. We can start with a controlled budget, monitor the performance and key KPIs, and gradually increase the investment based on the results achieved.

As the artist’s presence and performance grow, we can also expand the campaigns into additional markets and territories, allowing us to test, identify, and scale the markets with the strongest potential.

We can also provide dedicated media buying and promotion plans for additional platforms such as **TikTok, YouTube, and Spotify**. Each platform requires a different advertising approach, audience targeting, creative format, and campaign objective. For example, YouTube promotion focuses heavily on video discovery, watch time, audience intent, and engagement, while TikTok relies more on native, fast-paced, and trend-driven content. Spotify, meanwhile, requires a music-focused approach designed around listener targeting, artist discovery, and streaming behaviour.

Additional platform-specific strategies and media buying plans can be developed and provided upon request.

Timeframe	Monthly
P1 Facebook / Instagram	450.00 \$
P1 Facebook / Instagram / Youtube	850.00 \$

Please note that we will provide a detailed promotional plan outlining the monthly ad spend, expected outcomes, and projected KPIs before launching any campaigns. The approved advertising budget will be charged directly to your card.

Real Engagement

BOOST YOUR VISIBILITY. REAL ENGAGEMENT.

We will provide an active audience engagement service focused on generating genuine interactions from real and relevant accounts across the artist’s social media platforms.

This includes engaging with relevant users, communities, posts, and conversations within the target market to increase visibility, encourage organic interest, and create meaningful connections around the artist and their content.

The objective is to build a stronger relationship with the audience and establish a more active, credible, and visible social presence through real, human-driven interactions.

Timeframe	Monthly
Price	100.00 \$

Let's Work Together!

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The 3 / 6 month agreement shall commence on:.....

The total cost of the Proposal is :

Cancellation Terms -

This agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice.

Material and equipment furnished under this proposal shall remain the property of the seller until final payment has been received.

Business :

GEO BEAINO
Media Consultant I GEORISE MEDIA

ANDY OBEID
Media Consultant I BRAND UP