

OUR SERVICES

At “ GEORISE “ we take a personalized approach to every project we undertake. We recognize that every business is unique and therefore requires a customized solution.

That's why we take the time to get to know you and your project, as well as your current needs and your market. By understanding your goals and your audience, we can develop a comprehensive strategy that leverages a range of marketing channels and tactics to maximize results.

All of it through the services below :

Logo Branding

Marketing Strategy

Website Development

Social Media Management

Ad Management / Funneling /

SEO Services

Photoshooting, Video Production.



Branding Identity

Full Branding / Creative Direction

We will provide logo Branding to enhance your brand identity, along with developing a creative direction that can be consistently applied throughout your advertising campaigns. Our approach ensures your brand remains cohesive and impactful across all platforms. We'll fine-tune your logo and create a clear, creative direction that works for all your Business.

- Branding: The logo prominently features on the business materials such as banners, posters, digital adaptation.
- It serves as a visual identifier, making it easy for our audience to associate the business with your organization.
- Recognition: Clients, Users can quickly identify your Name, enhancing credibility and trust. It can also make your Namemore memorable.
 - Digital Promotion: The logo is used in digital marketing materials, including websites, social media profiles, and email campaigns. It adds professionalism and consistency to your online presence.

Our aim is to build a brand presence that keeps people coming back for more.

Timeframe	10 Working Days
Payment Models	One Time Payment
Price	650.00 €



Marketing Strategy

We will be developing a 360 degree media plan, as well as a comprehensive marketing strategy, to promote " **Fish Hambergerie**" and raise brand awareness.

At "GEORISE," we create tailored 360 degree media plan to help you achieve your goals and reach your target audience.

Our 360 degree media plan for the “ **Fish Hambergerie** “ may include:

- Market research and analysis to determine the target audience's preferences
- Creation of key messages and value propositions that are appealing to the target audience,
- Appropriate marketing channels, such as social media, email marketing, and paid advertising, should be chosen.
- Content creation that is engaging and conversion-driven, Selling merch lead generation, Bundles, reservations and more... such as videos, graphics, and blog posts (NO EXCUTION included)
- The plan is evaluated and optimized on a regular basis to ensure that it meets our changing needs and goals.

We aim to create a cohesive and effective marketing strategy that reaches your target audience, builds brand awareness, and drives Leads and engagement with " **Fish Hambergerie** " through our 360 media plan.

Timeframe

20/25 Working Days

Payment Models

One Time Payment

Price

1,850.00 €



Website Development

We are committed to developing a bespoke website designed to meet your unique requirements. Our approach involves crafting a cutting-edge solution ensuring a contemporary, adaptable, and user-friendly platform for your Brand Name.

Sitemap

Home : Implementation of a header incorporating both the logo and a user-friendly, responsive menu bar for mobile devices.

Presentation of the Business with various sections according to UX UI dESIGN.

- * Hero Section: Featuring a high-resolution banner image or video with a call-to-action (CTA) button.
- * Featured Achievements: Displaying a selection of past or upcoming events, Offers.
- * Navigation Menu: A clearly visible menu bar with links to other main sections (e.g., About Us, Contact Us, Gallery).
- * Search Bar: An easily accessible search functionality for quick overview lookup.

About Us Page / Gallery/ MENU / Category Listings/

- * Upcoming Event Details: Detailed descriptions, specifications, and pricing information.

Timeframe

20/25 Working Days

Payment Models

%50 of the total amount on Startime
%25 upon completion of the first draft %25 on delivery.

Price / Basic Style

1,550.00 €

Price / Animation Dynamic Style

2,550.00 €



Social Media Management

Creating and executing a comprehensive content strategy, managing social media accounts, creating and publishing content, monitoring, and providing detailed analytics and reporting on demand are all part of our social media marketing services. Our mission is to assist your company in increasing its online presence, attracting more followers, and ultimately driving more conversions and revenue.

We will provide you with **3 packages** to choose from, each tailored to meet your specific needs and preferences.

P1

6 Videos
15 Static

- Photos and Videos
- Stock or Raw
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
700.00 €

P2

4 Videos
12 Static

- Photos and Videos
- Stock or Raw
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
550.00 €

P3

2 Videos
9 Static

- Photos and Videos
- Stock or Raw
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
400.00 €



Ad Management

Funneling / Running Ads

Our team will run highly targeted ads using the new website format and pixelation system to gather the right data for Facebook ad manager.

This approach allows us to optimize the performance of our ads and maximize your ROI.

We will be using Facebook's promotion feature to gather data for future campaigns.

This data will help us understand our audience better and create more effective ads in the long run.

We work closely with you to determine the best budget for your goals and objectives.

Call to action / lead generation (according to marketing strategy)

We will constantly monitoring and optimizing your ads to ensure the best results.

In additon email marketing campaigns will be designed to inform your audience of your values, offers, and future Discounts.

We believe that personal connections are essential for effective workflow.

We understand that every brand has unique needs and objectives.

Timeframe

Monthly

Payment Models

Recurring

Price

350.00 €



SEOservices

SEO: Search Engine Optimization, or SEO, is one of the best tools that companies have in terms of gaining visibility online because it allows them to bring in more visitors through free, organic search results.

Note that you only need this service for the first 3 to 5 month untill the page on Google will be ready and rank good.

Consultancy (SEO, Google Analytics, Google Maps, Customer Engagement, Business listing)

- * On page (Only) we don t recomend off page.
- * 4 Pages optimisation
- * website recomendation UX UI
- * Google Setup
- * Submission to Google Webmaster (target audience - Site Map Submission - Page Meta Data)

(We suggest 3 TO 4 MONTH for a good result)

Timeframe Monthly

Payment Models Recurring

Price 500.00 €



Let's Work Together!

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The 3 /6 / 1year month agreement shall commence on:.....

The total cost of the Proposal is :

Cancellation Terms -

This agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice.

Material and equipment furnished under this proposal shall remain the property of the seller until final payment has been received.

Business :



GEO BEAINO
Media Consultant | GEORISE MEDIA

