

OUR SERVICES

At “ GEORISE “ we take a personalized approach to every project we undertake. We recognize that every business is unique and therefore requires a customized solution.

That's why we take the time to get to know you and your project, as well as your current needs and your market. By understanding your goals and your audience, we can develop a comprehensive strategy that leverages a range of marketing channels and tactics to maximize results.

All of it through the services below :

Rebranding

Website Development

Social Media Management

Ad Management / Funneling

Photography

SEO Services

AI Agent & Automation

CUSTOM AI RECEPTIONIST

AI Chatbot / Lead Capture

LOGO BRANDING

Brand Strategy & Visual Identity (Rebranding)

To build a scalable foundation for YALLA BITES, we will execute a complete brand refresh designed to support both your current launch and long-term expansion into sub-brands (Yalla Falafel, Yalla Snacks, Yalla Sweet, etc.).

Color System Integration: We will refine and standardize your existing color palette, establishing primary shades and secondary accent variations to define each future category while maintaining unified brand recognition.

Master & Sub-Brand Logo Architecture: We will design a core YALLA BITES master logo alongside a flexible badge/icon system. This architecture ensures that as you branch into specialized lines, each new venture (Yalla Falafel, Yalla juice) inherits a distinct yet recognizable derivative logo born directly from the parent design.

Brand Style Guide: A clear set of visual rules covering typography, iconography, color usage, and usage guidelines to ensure consistent presentation across print, digital, and packaging.

Timeframe	10/12 Working Days
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Payment Models	%50 of the total amount on Startime %50 upon completion of the first draft %25 on delivery.
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Price / Special Price	550.00 €
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Website Development

A central website is critical for transforming temporary social media attention into long-term brand equity, customer loyalty, and direct control over your market presence.

Why a Custom Website is Essential for Yalla Bites?

Instant Credibility & Central Reference: While social media drives interest, a custom domain provides an official anchor. It allows customers, partners, and event organizers to immediately verify your brand, explore your full concept, and view updated offerings in one place.

First-Party Data Ownership: Relying solely on third-party platforms leaves customer relationships vulnerable to algorithm changes. A dedicated website ensures you directly own and control your audience database, allowing you to build VIP subscriber lists and capture valuable contact details.

Targeted Campaign Control & Special Offers: The website will feature custom landing pages built to manage targeted campaigns such as exclusive student discounts, seasonal promotions, and early-access offers for future sub-brand rollouts.

Local SEO & Search Dominance: Search engine optimization (SEO) guarantees that when potential customers search for fast bites, local food options, or specific food trends in your area, YALLA BITES ranks at the top of search results.

Timeframe

20/30 Working Days

Payment Models

%50 of the total amount on Startime
%25 upon completion of the first draft %25 on delivery.

Price / Basic

1,350.00 €

Price / Avanced

2,550.00 €

Social Media

AI-DRIVEN STORYTELLING & CONTENT CREATION

We will produce high-converting social videos, Reels, and stories using advanced generative AI completely eliminating the need for camera crews, physical shoots, or production budgets.

AI Video Production: We generate dynamic motion graphics, realistic menu visuals, and stylized video assets straight from digital prompts.

Scriptwriting & Storytelling: Strategic AI scripts, hooks, strong brand narratives, and clear calls to action.

AI Voiceovers & Captions: Studio-quality voiceovers paired with animated captions for maximum engagement on both muted and audio-on feeds.

P1

3 Videos
12 Static

- Photos and Videos
- Stock or Raw
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
450.00 €

P2

6 Videos
15 Static

- Photos and Videos
- Stock or Raw
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
650.00 €

P3

UP TO 3 ACCOUNTS

Creatives per Account

4 Videos / 9 Static

Total

12 Videos / 27 Static

- Photos and Videos
- Stock or Raw
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
1,200.00 €

Ad Management

Funneling

Our team will run highly targeted ads using the new website format and pixelation system to gather the right data for Facebook ad manager.

This approach allows us to optimize the performance of our ads and maximize your ROI. We will be using Facebook's promotion feature to gather data for future campaigns. This data will help us understand our audience better and create more effective ads in the long run.

We work closely with you to determine the best budget for your goals and objectives. Call to action / awarness (according to marketing strategy) Our team will constantly monitor and optimize your ads to ensure the best results.

We would prefer to start with a fixed fee structure for our agency services related to advertising. As we achieve positive results and help the business grow, we would be open to discussing the possibility of transitioning to a performance-based model, working on a percentage basis without the fixed fees.

This approach has been successful with many of our clients and allows for a mutually beneficial partnership as the business scales.

Timeframe	Monthly
Payment Models	Recurring
Price for 1 Account	300.00 €
Price for / 3 Accounts	450.00 €

PHOTOGRAPHY

A professionally planned photography session for « YALLA BITES » , developed around an agreed creative direction to create high-quality and consistent visual content.

Pre-Shooting:

Creative planning including brand and menu review, moodboard development, visual references, shot list, styling direction, and coordination of the dishes, locations, props, and overall setup.

Photography Session:

Professional food, product, lifestyle, executed according to the approved creative direction, with a focus on strong, engaging, and versatile visuals for marketing purposes.

Post-Production:

Professional selection, colour correction, retouching, and optimisation of the final images for use across social media, advertising, website, menus, and other marketing materials.

The final creative direction and shooting requirements will be agreed upon with the client prior to production.

Timeframe	Per Day
Payment Models	Shooting Day
Price / Starting price / Including Photo video (reels)	550.00 €

We can also provide professional models for the photoshoot through one of Cyprus’ leading modelling agencies. Model fees will be quoted separately.

Let's Work Together!

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The / 6month 1year agreement shall commence on:.....

The total cost of the Proposal is :

Cancellation Terms -

This agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice.

Material and equipment furnished under this proposal shall remain the property of the seller until final payment has been received.

Business :

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Media Consultant I GEORISE MEDIA