

OUR SERVICES

At “ GEORISE “ we take a personalized approach to every project we undertake. We recognize that every business is unique and therefore requires a customized solution.

That's why we take the time to get to know you and your project, as well as your current needs and your market. By understanding your goals and your audience, we can develop a comprehensive strategy that leverages a range of marketing channels and tactics to maximize results.

All of it through the services below :

Website Development

Website Maintenance

Social Media Management

Ad Management / Funneling / Email Marketing

SEO Services

Catalogue Design

Marketing Strategy



Web Development

We are committed to developing a bespoke website designed to meet your unique requirements. Our approach involves crafting a cutting-edge solution ensuring a contemporary, adaptable, and user-friendly platform for your Brand Name.

Sitemap

1. Home

Hero Banner with CTA (e.g., Explore Services/Inquire)

Brief introduction about the Business

Highlights of key features:

Top Items / Designs / Styles...

Footer with Quick Links and Social Media Integration

2. About Us

Introduction (Brand Story)

Mission and Vision

What Makes Us Unique

Contact Information.

3. Services

Categories: List Items, categorized for easy navigation.

Filters: Search by popularity, ratings, price, or Designs.

4. One-on-One inquiry (optional)

Pricing Details (OPTIONAL)

Booking (Whatsapp Integration)



PAYMENT

Note, the sitemap will be finalized and approved before we begin development.

Regarding payment, the structure will be as follows:

- %50 at the start of the project
- %25 upon delivery of the first draft
- %25 upon final delivery of the website

Standard

25 Working Days

1,850.00 \$

Advanced

65 Working Days

2,550.00 \$



Website Maintenance

Website maintenance service ensures that your platform remains up-to-date, fully functional, and optimized for performance. This service includes:

Technical Support & Debugging: We will continuously monitor and address any technical issues, ensuring your website runs smoothly with minimal downtime.

Structural Modifications: We cover all modifications within the scope of work, including adding or removing categories, making adjustments to the website’s layout.

Add-ons & Enhancements: We will incorporate new features or modifications to the existing structure as part of the ongoing maintenance. However, please note that more complex tasks, such as integrating e-commerce capabilities, implementing booking systems, or installing specific plugins, may require additional time and resources. In such cases, we will ensure transparency about any extra costs involved.

Our goal is to accommodate most requests within the standard maintenance fees, and we will always strive to complete modifications efficiently.

Please note that for more extensive tasks, we’ll provide a clear breakdown of the additional work and costs required.

Maintenance service will be free for the first 2 months. After that, the applicable price will be charged either yearly or quarterly.

Timeframe	Monthly
Payment Models	Recurring
Price	200.00 \$
Price	Per Task



Social Media & Content Creation

Full management of your daily and weekly content output, tailored for both Arabic and English audiences.

This includes:

- Monthly content calendar
- Creative visuals, motion graphics & micro-videos
- Platform-optimized content (short-form TikTok style + educational feed content)
- Engaging captions created in your brand voice
- Posting, scheduling, moderation & community management

Growth-focused strategies (hooks, trends, reels, carousels, value-driven posts)

Goal: build « NOUNAMI » into a trusted brand and a daily reference for Kids Fahion.

P1	P2	P3
6 Videos 15 Static	8Videos 21 Static	12 Videos 15 Static
• Photos and Videos • Copywriting • Publishing content on FB /IG • Optimizing pages for related keywords and hashtags • Monitoring insights to evaluate performance	• Photos and Videos • Copywriting • Publishing content on FB /IG/Tiktok • Optimizing pages for related keywords and hashtags • Monitoring insights to evaluate performance	• Photos and Videos • Copywriting • Publishing content on FB /IG/Tiktok/ Snapchat • Optimizing pages for related keywords and hashtags • Monitoring insights to evaluate performance
Monthly 450.00 \$	Monthly 500.00 \$	Monthly 650.00 \$



Ad Management Funneling.

We create, manage, and optimize paid advertising campaigns across Meta Business.

This includes:

- Media planning
- A/B testing
- Performance tracking
- Lead generation funnels
- Retargeting systems
- Scaling based on results

Goal: drive qualified users to the platform and generate ongoing traffic, conversions, and community growth.

The ad-spend budget will be determined separately by the client before we proceed with the promotional activities. Once the budget is confirmed, we will provide a detailed monthly promotion plan.

Timeframe

Monthly

Payment Models

Recurring

Price / Facebook / IG /

300.00 \$



SEOservices

SEO: Search Engine Optimization, or SEO, is one of the best tools that companies have in terms of gaining visibility online because it allows them to bring in more visitors through free, organic search results.

Note that you only need this service for the first 3 to 5 month untill the page on Google will be ready and rank good.

Consultancy (SEO, Google Analytics, Google Maps, Customer Engagement, Business listing)

- * On page (Only) we don t recomend off page.
- * 4 Pages optimisation
- * website recomendation UX UI
- * Google Setup
- * Submission to Google Webmaster (target audience - Site Map Submission - Page Meta Data)

(We suggest 3 TO 4 MONTH for a good result)

Timeframe	Monthly
Payment Models	Recurring
Price	550.00 \$



Catalogue Design

Fashion LOOKBOOK

We will be designing a catalogue that will be delivered in both digital format and as a print-ready file.

The project will include creating a visually appealing layout, ensuring high-quality design standards, and preparing all necessary formats for seamless use across digital platforms as well as professional format for printing.”

A lookbook showcases the brand’s aesthetic and seasonal collections in a visually cohesive format It provides a consistent narrative that reinforces brand identity across all marketing channels.

High-quality imagery helps translate the tactile experience of fabrics into a digital or printed medium.

Retail partners and buyers can quickly assess product ranges, easing the decision-making process.

It serves as an effective sales tool during trade shows, presentations, and client meetings. The pricing structure is as follows:

up to 10 pages, the cost is 25\$ per page.
More then 20 pages, the cost is 20€ per page.

Timeframe

Payment Models

Price **TBD**



Marketing Strategy

Goal

To build a complete strategic growth engine for NOUNAMI, ensuring consistent user acquisition, improved retention, and scalable revenue. The marketing strategy aligns all brand, digital, content, performance, and automation activities into one unified roadmap that accelerates platform growth across English and Arabic audiences.

Deliverables

The marketing strategy package will include:

1. Full Brand Positioning Framework

Target audience definition (demographics, psychographics, behaviors)

Market analysis (competition, opportunities, differentiators)

Brand messaging pillars (EN & AR)

Core value proposition & communication angles

2. Multi-Channel Growth Strategy

Meta Ads, Google Ads.

Organic content strategy across IG, FB, TikTok & Snapchat

CRM strategy (email, SMS, remarketing flows, TBD)

Community, influencer, and partnership acquisition angles



3.360Content Strategy

- Monthly content calendar
- Creative direction
- Reels, posts, motion graphics concepts
- Conversion-focused landing page content outline

4. Paid Ads Funnel Architecture

- Awareness /Consideration /Conversion funnel
- Targeting segments
- Retargeting layers
- Lookalike audiences
- Ad creatives plan & testing methodology

5. KPI Framework & Tracking Setup

- Defined metrics for every stage (CAC, CTR, CPL, ROAS, retention, activation rate, etc.)
- Tools & dashboards to track performance

Timeframe	20/25 Working Days
Payment Models	One Time Payment
Price (Duration 6 Month)	1,500.00 \$
Price (Duration 1 year)	3,000.00 \$



Let's Work Together!

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The 6 / 1year month agreement shall commence on:.....

The total cost of the Proposal is :

Cancellation Terms -

This agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice.

Material and equipment furnished under this proposal shall remain the property of the seller until final payment has been received.

Business :



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Media Consultant | GEORISE MEDIA

