

OUR SERVICES

At “ GEORISE “ we take a personalized approach to every project we undertake. We recognize that every business is unique and therefore requires a customized solution.

That's why we take the time to get to know you and your project, as well as your current needs and your market. By understanding your goals and your audience, we can develop a comprehensive strategy that leverages a range of marketing channels and tactics to maximize results.

All of it through the services below :

Marketing Strategy

Website Development

Social Media Management

Ad Management / Funneling / Email Marketing

Website Maintenance

SEO Services

Photoshooting, Video Production.



Marketing Strategy

We will be developing a 360 degree media plan, as well as a comprehensive marketing strategy, to promote " **DON ASH** " and raise brand awareness.

At "GEORISE," we create tailored 360 degree media plan to help you achieve your goals and reach your target audience.

Our 360 degree media plan for the “ **DON ASH** “ may include:

- Market research and analysis to determine the target audience's preferences
- Creation of key messages and value propositions that are appealing to the target audience,
- Appropriate marketing channels, such as social media, email marketing, and paid advertising, should be chosen.
- Content creation that is engaging and conversion-driven, Selling merch(future) variation of contents scripting, workshops, exhibition and more...
lead generation, Sales, etc... such as videos, graphics, and blog posts (NO EXCUTION included)
- The plan is evaluated and optimized on a regular basis to ensure that it meets our changing needs and goals.

We aim to create a cohesive and effective marketing strategy that reaches your target audience, builds brand awareness, and drives Leads and engagement with " **LEAF AND FLAME** " through our 360 media plan.

Timeframe	30/50 Working Days
Payment Models	One Time Payment
Price (Duration 1 year)	2,000.00 \$



Website Development

We are committed to developing a bespoke website designed to meet your unique requirements. Our approach involves crafting a cutting-edge solution using WordPress, ensuring a contemporary, adaptable, and user-friendly platform for your Business.

SITEMAP

Home : Implementation of a header incorporating both the logo and a user-friendly, responsive menu bar for mobile devices.

Presentation of the business with various filters according to UX UI dESIGN.

* Hero Section: Featuring a high-resolution banner image or video with a call-to-action (CTA) button / Purshase

- Featured Services: Displaying a selection of Products accordingto themes.
- Navigation Menu: A clearly visible menu bar with links to other main sections (e.g., About Us, Contact Us, Gallery).

About Us Page : We will develop a dedicated page where Brand Story will be displayed

- Events or past and upcoming.
- Events Display: High-quality images of products/services within each category.

Detailed descriptions, specifications, and pricing information accessible upon clicking an item (optional)

PS: The site map and wireframe will be discussed and finalized prior to commencing the development process.

Timeframe	20/25 Working Days
Payment Models	%50 of the total amount at the start of the project, %25 upon completion of the first draft, %25 upon final delivery.
Price (Basic Style)	2,300.00 \$



Social Media Management

Creating and executing a comprehensive content strategy, managing social media accounts, creating and publishing content, monitoring, and providing detailed analytics and reporting on demand are all part of our social media marketing services. Our mission is to assist your company in increasing its online presence, attracting more followers, and ultimately driving more conversions and revenue.

P1

2 Videos
12 Static
Inc Ad Promotion

- Photos and Videos
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
350.00 \$



Ad Management Funneling.

Our team will run highly targeted ads using the new website format and pixelation system to gather the right data for Facebook ad manager.

This approach allows us to optimize the performance of our ads and maximize your ROI.

We will be using Facebook's promotion feature to gather data for future campaigns.

This data will help us understand our audience better and create more effective ads in the long run.

We work closely with you to determine the best budget for your goals and objectives.

Call to action / lead generation (according to marketing strategy)

Our team will constantly monitor and optimize your ads to ensure the best results.

In additon email marketing in the later stage will be added to our cmapains, and will be designed to inform your audience of your values, offers, and future Discounts.

We believe that personal connections are essential for effective workflow.

We understand that every brand has unique needs and objectives.

Timeframe

Monthly

Payment Models

Recurring

Price

300.00 \$



MAINTENANCE

Website

Website Maintenance Service includes regular bug fixing and debugging updates for the front-end to ensure optimal performance and user experience.

Bug Fixing & Debugging – Regularly identifying and resolving front-end and back-end issues to maintain a flawless user experience.

Performance Optimization – Ensuring fast loading speeds, smooth navigation, and a responsive design across all devices.

Content Management – Updating product listings, descriptions, images, and promotional banners to keep your store fresh and engaging.

Security Updates – Implementing the latest security patches to protect your site from vulnerabilities, data breaches, and cyber threats.

Software & Plugin Updates – Keeping your CMS, themes, plugins, and integrations up to date for enhanced functionality and stability.

Order & Inventory Management Support – Assisting in managing stock levels, order tracking, and customer inquiries to ensure smooth transactions.

Checkout & Payment System Monitoring – Regularly testing and optimizing the checkout process to prevent cart abandonment and payment failures.

Timeframe	Monthly / Yearly
Price	450.00 \$



SEOservices

SEO: Search Engine Optimization, or SEO, is one of the best tools that companies have in terms of gaining visibility online because it allows them to bring in more visitors through free, organic search results.

Note that you only need this service for the first 3 to 5 month untill the page on Google will be ready and rank good.

Consultancy (SEO, Google Analytics, Google Maps, Customer Engagement, Business listing)

- * On page (Only) we don t recomend off page.
- * 4 Pages optimisation
- * website recomendation UX UI
- * Google Setup
- * Submission to Google Webmaster (target audience - Site Map Submission - Page Meta Data)

(We suggest 3 TO 4 MONTH for a good result)

Timeframe	Monthly
Payment Models	Recurring
Price	800.00 \$



Photoshooting

Video Pruduction

- One Day Shooting

Shooting day tailored for you, featuring dynamic photography and videography for a personal branding contents.

Our team will start by capturing shots for you to be able to use it in all our future campaigns, followed by a collaborative review of the moodboard for your approval to ensure the creative direction meets your expectations.

We will also discuss the script and concept for the shoot, which will impact the timeframe, location, and budget.

These key details will be addressed at the start of the project to ensure everything is aligned before production begins.

Once approved, we will finalize the set for the shoot, incorporating high-quality video production to create compelling content that showcases the energy and excitement of the Book or the release preparation etc.

Timeframe

Per Day

Payment Models

One Time

Price

TBD



Let's Work Together!

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The 4Month / 1 year agreement shall commence on:.....

The total cost of the Proposal is :

Cancellation Terms -

This agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice.

Material and equipment furnished under this proposal shall remain the property of the seller until final payment has been received.

Business :



GEO BEAINO
Media Consultant | GEORISE MEDIA

