

Budget Breakdown

Recommended Scenarios for a 2,000\$ / Month Budget

6 Month Budget Table

MONTH	LOGO BRANDING	Shooting/ Post Prod	SOCIAL MEDIA MGMT+LINKEDIN	META ADSMGMT +LINKEDINADS MGMT	GOOGLE ADS MGMT	META AD SPEND	GOOGLE AD SPEND	LINKEDIN AD SPEND	TOTAL/ MONTH
Month 1	400.00 \$ (one time)	\$700.00	\$750.00	\$350.00	\$250.00	\$1.200.00	\$600.00	\$200.00	\$4.450.00
Month 2	-	-	\$600.00	\$350.00	\$250.00	\$1.200.00	\$600.00	\$200.00	\$3.200.00
Month 3	-	-	\$600.00	\$350.00	\$250.00	\$1.200.00	\$600.00	\$200.00	\$3.200.00
Month 4	-	-	\$600.00	\$350.00	\$250.00	\$1.200.00	\$600.00	\$200.00	\$3.200.00
Month 5	-	-	\$600.00	\$350.00	\$250.00	\$1.200.00	\$600.00	\$200.00	\$3.200.00
Month 6	-		\$600.00	\$350.00	\$250.00	\$1.200.00	\$600.00	\$200.00	\$3.200.00



Budget Breakdown

Recommended Scenario for a 2,000\$ / Month Budget Ad spend.

Month 1

Deliverables

- Branding Book / Web UI Enhancement
- Shhooting / Post Production (16 Reel)
- Social Media Mgmt / Facebook / Instagram / Linkedin
- Meta ads + Linkedin Ads Mgmt
- Google Ads Mgmt
- Marketing Direction & Oversight
- Meta Ad Spent (...)
- Google Ad spend (...)
- linkedin Ad spend (...)

Total Amount : 4,450.00 \$

Notes

Please note that this pricing is based on the 2,000\$/month scenario we agreed on. During the first month, we will test the market to evaluate performance and decide whether to continue with the same structure or adjust the budget and services for the following months.

The final monthly budget will be confirmed before each month begins, and the promotional plan will be provided at the start of the month.

Additionally, the photoshoot cost includes 16 fully edited reels ready for publication; however, the model fee is not included, as it depends on the model selected.



Budget Breakdown

Recommended Scenario for a 2,000\$ / Month Budget Ad spend.

Month 2

Deliverables

- Social Media Mgmt / Facebook / Instagram / LinkedIn
- Meta ads + LinkedIn Ads Mgmt
- Google Ads Mgmt
- Marketing Direction & Oversight
- Meta Ad Spent (...)
- Google Ad spend (...)
- linkedin Ad spend (...)

Total Amount : 3,200.00 \$

Notes

Please note that this pricing is based on the 2,000\$/month scenario we agreed on. During the first month, we will test the market to evaluate performance and decide whether to continue with the same structure or adjust the budget and services for the following months.

The final monthly budget will be confirmed before each month begins, and the promotional plan will be provided at the start of the month.



Budget Breakdown

Recommended Scenario for a 2,000\$ / Month Budget Ad spend.

Month 3

Deliverables

- Social Media Mgmt / Facebook / Instagram / LinkedIn
- Meta ads + LinkedIn Ads Mgmt
- Google Ads Mgmt
- Marketing Direction & Oversight
- Meta Ad Spent (...)
- Google Ad spend (...)
- linkedin Ad spend (...)

Total Amount : 3,200.00 \$

Notes

Please note that this pricing is based on the 2,000\$/month scenario we agreed on. During the first month, we will test the market to evaluate performance and decide whether to continue with the same structure or adjust the budget and services for the following months.

The final monthly budget will be confirmed before each month begins, and the promotional plan will be provided at the start of the month.



Budget Breakdown

Recommended Scenario for a 2,000\$ / Month Budget Ad spend.

Month 4

Deliverables

- Social Media Mgmt / Facebook / Instagram / LinkedIn
- Meta ads + LinkedIn Ads Mgmt
- Google Ads Mgmt
- Marketing Direction & Oversight
- Meta Ad Spent (...)
- Google Ad spend (...)
- linkedin Ad spend (...)

Total Amount : 3,200.00 \$

Notes

Please note that this pricing is based on the 2,000\$/month scenario we agreed on. During the first month, we will test the market to evaluate performance and decide whether to continue with the same structure or adjust the budget and services for the following months.

The final monthly budget will be confirmed before each month begins, and the promotional plan will be provided at the start of the month.



Budget Breakdown

Recommended Scenario for a 2,000\$ / Month Budget Ad spend.

Month 5

Deliverables

- Branding Book / Web UI Enhancement
- Shhooting / Post Production (16 Reel)
- Social Media Mgmt / Facebook / Instagram / LinkedIn
- Meta ads + LinkedIn Ads Mgmt
- Google Ads Mgmt
- Marketing Direction & Oversight
- Meta Ad Spent (...)
- Google Ad spend (...)
- linkedin Ad spend (...)

Total Amount : 3,200.00 \$

Notes

Please note that this pricing is based on the 2,000\$/month scenario we agreed on. During the first month, we will test the market to evaluate performance and decide whether to continue with the same structure or adjust the budget and services for the following months.

The final monthly budget will be confirmed before each month begins, and the promotional plan will be provided at the start of the month.



Budget Breakdown

Recommended Scenario for a 2,000\$ / Month Budget Ad spend.

Month 6

Deliverables

- Social Media Mgmt / Facebook / Instagram / LinkedIn
- Meta ads + LinkedIn Ads Mgmt
- Google Ads Mgmt
- Marketing Direction & Oversight
- Meta Ad Spent (...)
- Google Ad spend (...)
- linkedin Ad spend (...)

Total Amount : 3,200.00 \$

Notes

Please note that this pricing is based on the 2,000\$/month scenario we agreed on. During the first month, we will test the market to evaluate performance and decide whether to continue with the same structure or adjust the budget and services for the following months.

The final monthly budget will be confirmed before each month begins, and the promotional plan will be provided at the start of the month.



NOTES

**Please note that the advertising budget is always adjustable based on business performance.
It remains fully flexible according to the KPIs reviewed in the monthly report,
allowing us to reallocate spending from one channel to another to ensure we consistently
invest in the right platforms and maximise returns.**