

# OUR SERVICES

At “ GEORISE “ we take a personalized approach to every project we undertake. We recognize that every business is unique and therefore requires a customized solution.

That's why we take the time to get to know you and your project, as well as your current needs and your market. By understanding your goals and your audience, we can develop a comprehensive strategy that leverages a range of marketing channels and tactics to maximize results.

All of it through the services below :

Logo Branding / Creative Direction / Font Signature

Marketing Strategy

Website Development

Social Media Management

Ad Management / Funneling / Email Marketing

Website Development / Revamping

Website Maintenance

SEO Services

Photoshooting, Video Production / UGC



# Social Media Management

Creating and executing a comprehensive content strategy, managing social media accounts, creating and publishing content, monitoring, and providing detailed analytics and reporting on demand are all part of our social media marketing services. Our mission is to assist your company in increasing its online presence, attracting more followers, and ultimately driving more conversions and revenue.

LITE

P1

12 Posts

4 Videos  
8 Static

- Photos and Videos
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Price Discounted  
Monthly

425.00 \$

(4 months Payment Price)

GROWTH

P1

21 Posts

6 Videos  
15 Static

- Photos and Videos
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Price Discounted  
Monthly

655.00 \$

(4 months Payment Price)



# Ad Management Funneling.

Our team will run highly targeted ads using the new website format and pixelation system to gather the right data for Facebook ad manager.

This approach allows us to optimize the performance of our ads and maximize your ROI. We will be using Facebook's promotion feature to gather data for future campaigns. This data will help us understand our audience better and create more effective ads in the long run.

We work closely with you to determine the best budget for your goals and objectives.  
Call to action / lead generation ( according to marketing strategy )  
Our team will constantly monitor and optimize your ads to ensure the best results.

|           |         |
|-----------|---------|
| Timeframe | Monthly |
|-----------|---------|

|                |           |
|----------------|-----------|
| Payment Models | Recurring |
|----------------|-----------|

|       |           |
|-------|-----------|
| Price | 350.00 \$ |
|-------|-----------|



# WEBSITE DEVELOPMENT

We are committed to developing a bespoke website designed to meet your unique requirements. Our approach involves crafting a cutting-edge solution ensuring a contemporary, adaptable, and user-friendly platform for your Brand Name.

### Sitemap

Home : Implementation of a header incorporating a user-friendly, responsive menu bar for mobile devices. Presentation of the Product with various sections according to UX UI dESIGN.

\* Hero Section: Featuring a high-resolution banner image or video with a call-to-action (CTA) button / inquiries, or more... ).

We will integrate an automated lead-capture and booking sys into the website. Upon booking, customers' payment information will be processed securely, and their email addresses will be collected automatically.

\* Navigation Menu: A clearly visible menu bar with links to other main sections (e.g., About Us, Contact Us, Services, products, and more).  
About Us Page / Story / reviews, etc...

\* Products Details: Detailed descriptions, specifications, and pricing information.

We will be working on two types of websites.

For any type of website, we will discuss the wireframe and sitemap beforehand, ensuring everything is planned before execution.

### DEVELOPMENT

**Timeframe**45/55 Working Days

**Payment Models**  
%50 of the total amount on Startime  
%25 upon completion of the first draft %25 on delivery.

**Price**1,650.00 \$

OR

### Revamping

**Timeframe**20/30 Working Days

**Payment Models**  
%50 of the total amount on Startime  
%25 upon completion of the first draft %25 on delivery.

**Price**850.00 \$



# MAINTENANCE

## Website

Website Maintenance Service includes bug fixing and debugging updates for the front-end to ensure optimal performance and user experience.

maintain a flawless user experience.

### What’s Included

- Performance Optimization
  - Ensuring fast loading speeds, smooth navigation, and a responsive design across all devices.
  - enhance browsing experience and optimize the website’s performance.
- During this process, we might be adding or fixing a dedicated landing page designed to help us collect leads and improve our communication with visitors.
- We’re be also working on data integration and pixel installation to ensure accurate tracking, better insights, and more personalized content in the future.

### Timeline

1 Month Fine-tuning pack ( Campaign Preparation )

### Notes :

if the website requires additional work beyond what was agreed upon in the scope of work specifically the preparation of the campaign and the alignment of the user experience to optimize traffic and visitor numbers, this work will not be included. Any extra tasks will require additional fees, which will be mutually agreed upon in advance.

| Timeframe | Per Task / Monthly / Yearly |
|-----------|-----------------------------|
| Price     | 350.00 \$                   |



# Photoshooting

## Video Pruduction

- One Day Shooting

Shooting day tailored for you, featuring dynamic photography and videography for a personal branding contents.

Our team will start by capturing shots for you to be able to use it in all our future campaigns, followed by a collaborative review of the moodboard for your approval to ensure the creative direction meets your expectations.

We will also discuss the script and concept for the shoot, which will impact the timeframe, location, and budget.

These key details will be addressed at the start of the project to ensure everything is aligned before production begins.

Once approved, we will finalize the set for the shoot, incorporating high-quality video production to create compelling content that showcases the energy and excitement of the Book or the release preparation etc.

|                       |            |
|-----------------------|------------|
| <b>Timeframe</b>      | Per Day    |
| <b>Payment Models</b> | One Time   |
| <b>Price</b>          | <b>TBD</b> |



# Let's Work Together!

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The 6Month / 1 year month agreement shall commence on:.....

The total cost of the Proposal is : .....

## Cancellation Terms -

This agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice.

Material and equipment furnished under this proposal shall remain the property of the seller until final payment has been received.

Business :



GEO BEAINO  
Media Consultant | GEORISE MEDIA

