

OUR SERVICES

At “ GEORISE “ we take a personalized approach to every project we undertake. We recognize that every business is unique and therefore requires a customized solution.

That's why we take the time to get to know you and your project, as well as your current needs and your market. By understanding your goals and your audience, we can develop a comprehensive strategy that leverages a range of marketing channels and tactics to maximize results.

All of it through the services below :

Marketing Strategy

Logo Branding / Creative Direction /

Website Development

Social Media Creatives / Video animation. (informative explainers)

Ad Management Lead Capture / Funneling / Email Marketing

Website Maintenance

SEO Services

Full shooting day,(event day) Video Production / UGC / Drone



BRANDING

Full Creative Direction

Brand Identity Development

Our Creative Direction Logo Uplift service is designed to build a complete, strategic visual ecosystem that extends far beyond a logo.

We develop brand identities that are not only visually strong but fully functional across every medium, platform, and real-world environment where your brand is experienced.

Online / Offline

Drawing from our experience, we strongly believe that a successful brand identity must be applied everywhere especially during events, where consistency and visual coherence directly impact perception and credibility.

For this reason, we approach branding holistically, ensuring that every visual element aligns seamlessly with the core identity.

The scope includes the creation of comprehensive brand assets for both digital and physical applications.

This covers promotional and informative materials such as PDF catalogues, proposals, and pitch decks (up to 20 pages each), all designed within the same visual system to ensure clarity, professionalism, and impact.

In addition, we develop animated branding elements specifically for live events and screens. This includes screen bumpers, animated transitions, lower thirds for guest names, branded banners, and motion assets used throughout the event experience.

These animated components are designed to reinforce the brand identity in a dynamic and engaging way, while maintaining visual consistency at all times.



To further ensure a unified appearance,

we create branded templates aligned with the new identity for use by partners, sponsors, and exhibitors.

These templates allow each participant to incorporate their own logo and brand colors while respecting the event's core visual language.

For partners or exhibitors without an in-house design team or where design resources are unavailable we can also provide direct design support, ensuring no visual inconsistencies appear on-site.

This structured approach allows us to guarantee a highly cohesive visual environment, where every booth, screen, document, and animation feels intentionally designed and unmistakably part of the same brand universe.

To complete the system, we also apply the brand identity to the website UI, without changing the website structure for now. ensuring the digital experience fully aligns with the overall visual language.

The result is a refined, consistent, and immersive brand presence carefully designed to elevate perception, strengthen recognition, and deliver a seamless visual experience across every touchpoint.



Scope of Deliverables

- Logo Uplift & Brand Identity
- Brand strategy alignment and visual direction
- Logo Uplift design and full brand identity system

Color palette, typography, iconography, and visual guidelines

Brand usage rules to ensure consistency across all platforms

Application of the brand identity across all digital and physical touchpoints

Website UI design aligned with the brand identity to ensure a consistent digital experience (Banners /Animation)

Design of PDF materials (up to 10 pages each), including:

Brand catalogues / Proposals / Pitch decks and presentations

Event-specific branding assets, including:

Screen bumpers and animated transitions

Lower-third animations for guest and speaker names

Branded banners and on-screen visuals

Motion design elements used throughout the event

Development of branded templates for:

Partners / Sponsors / Exhibitors

Customizable templates allowing partners and exhibitors to integrate:

Their own logos / Their brand colors

While maintaining the event's core visual identity

Design support for partners or exhibitors without an in-house design team, ensuring visual consistency across all booths and materials

Full visual coordination to guarantee a cohesive and unified branded

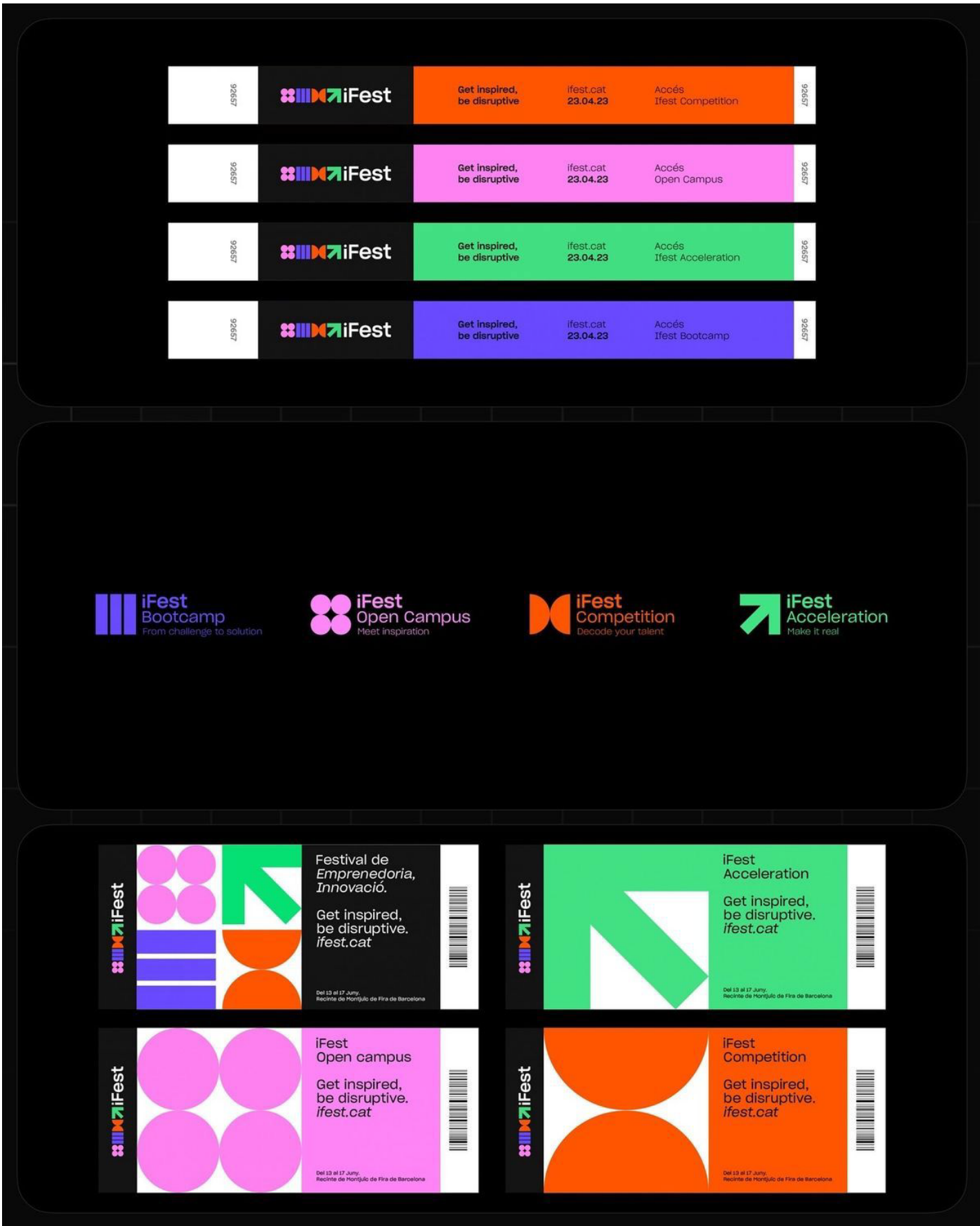
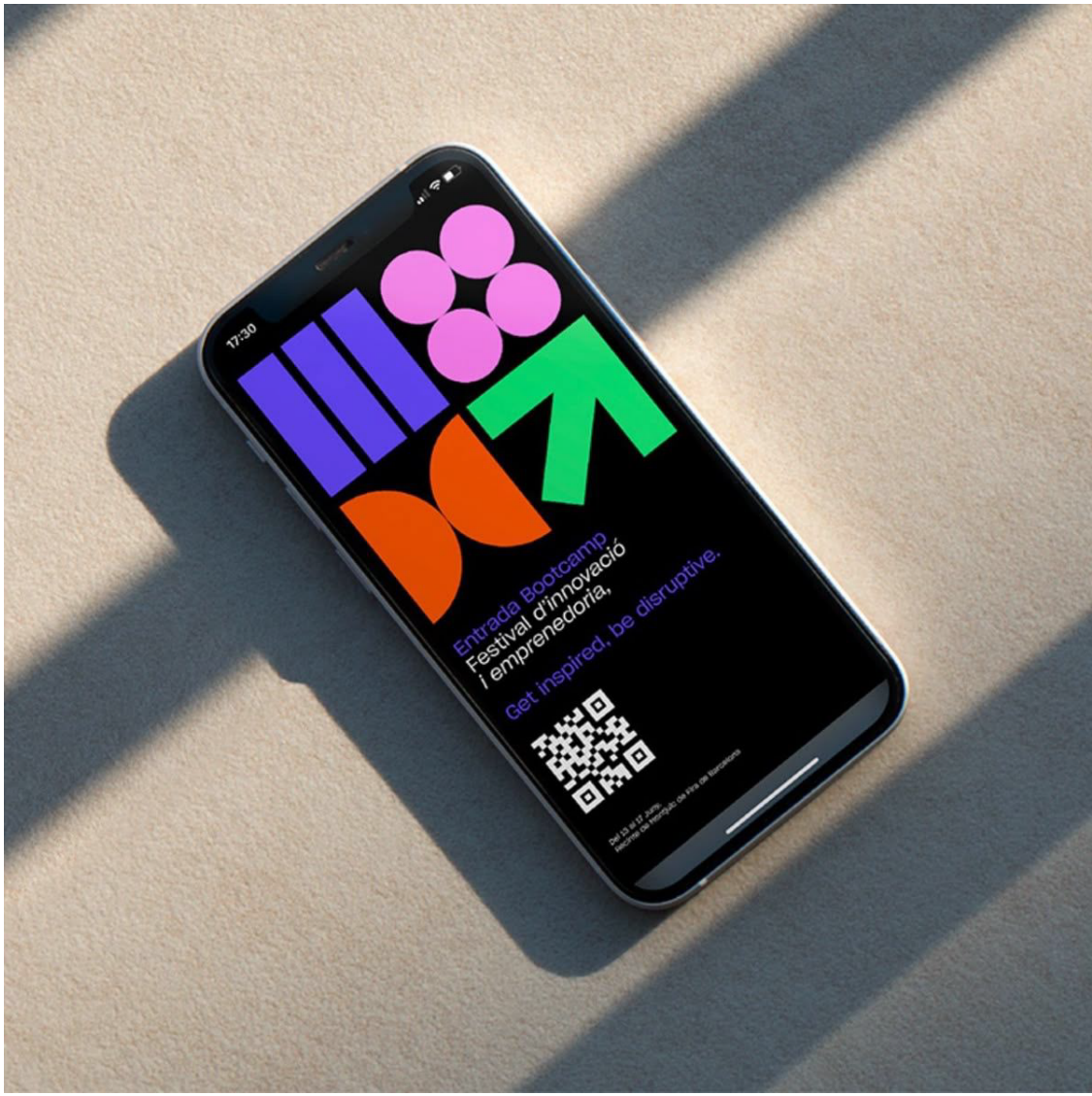
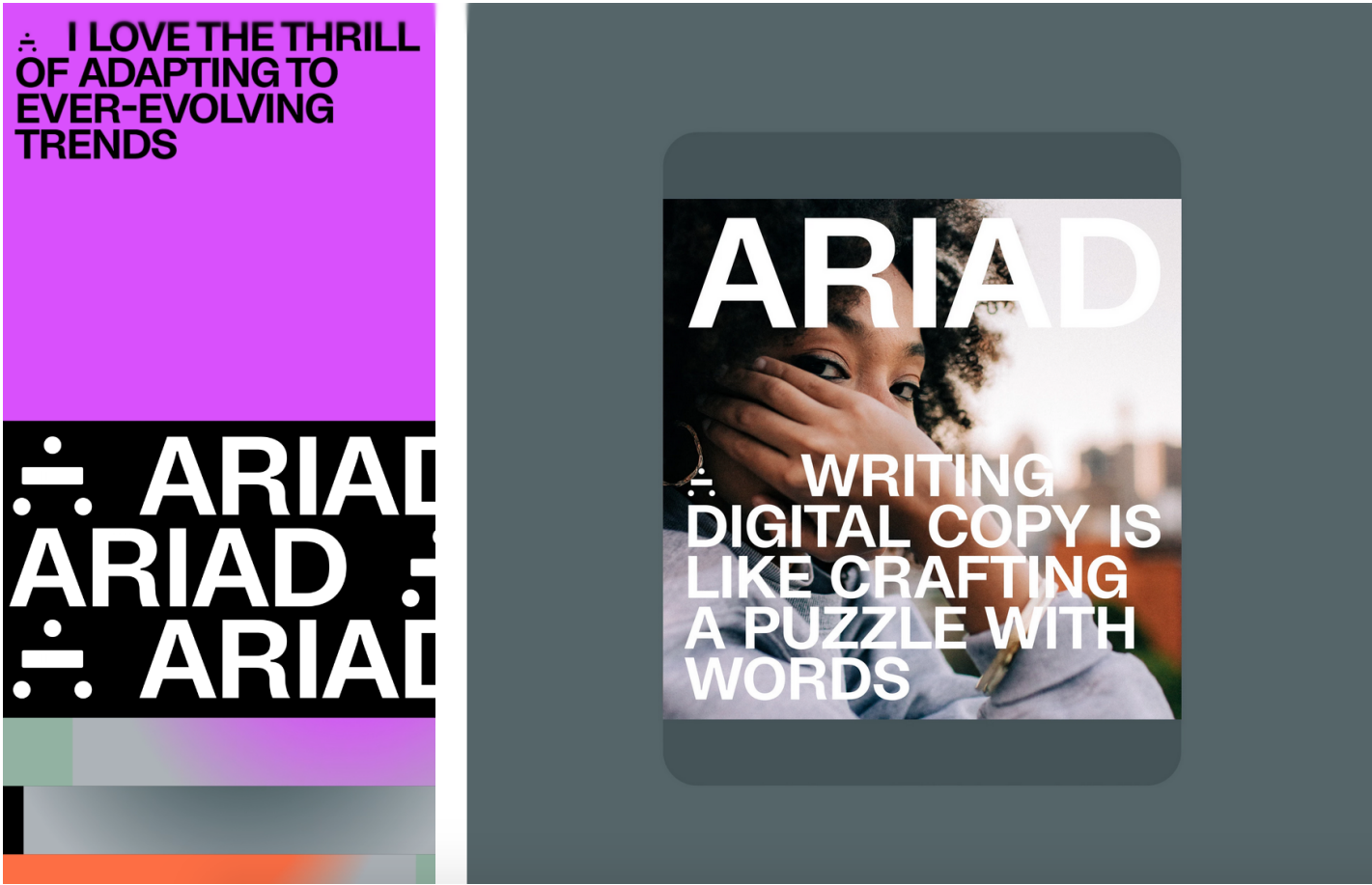
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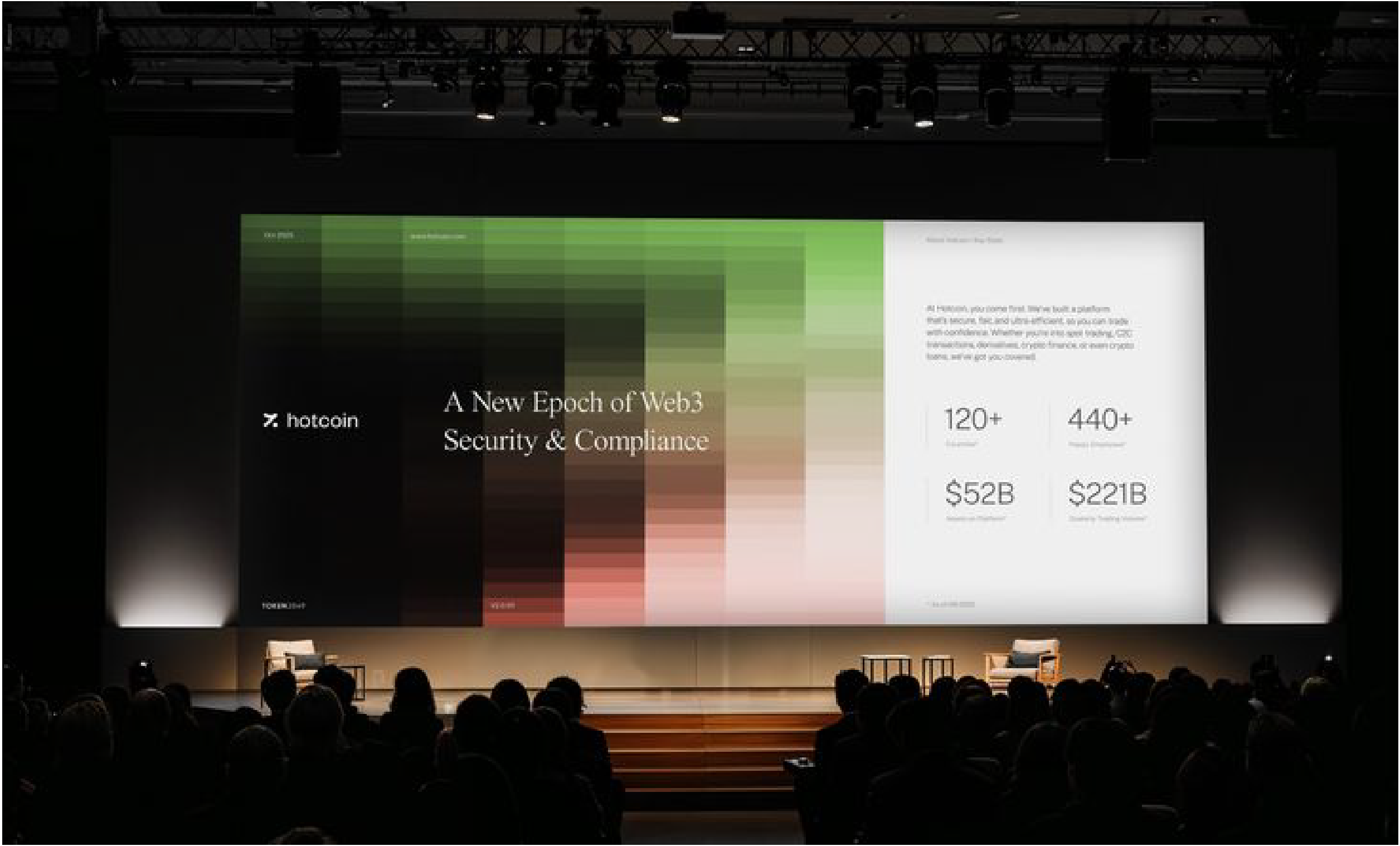
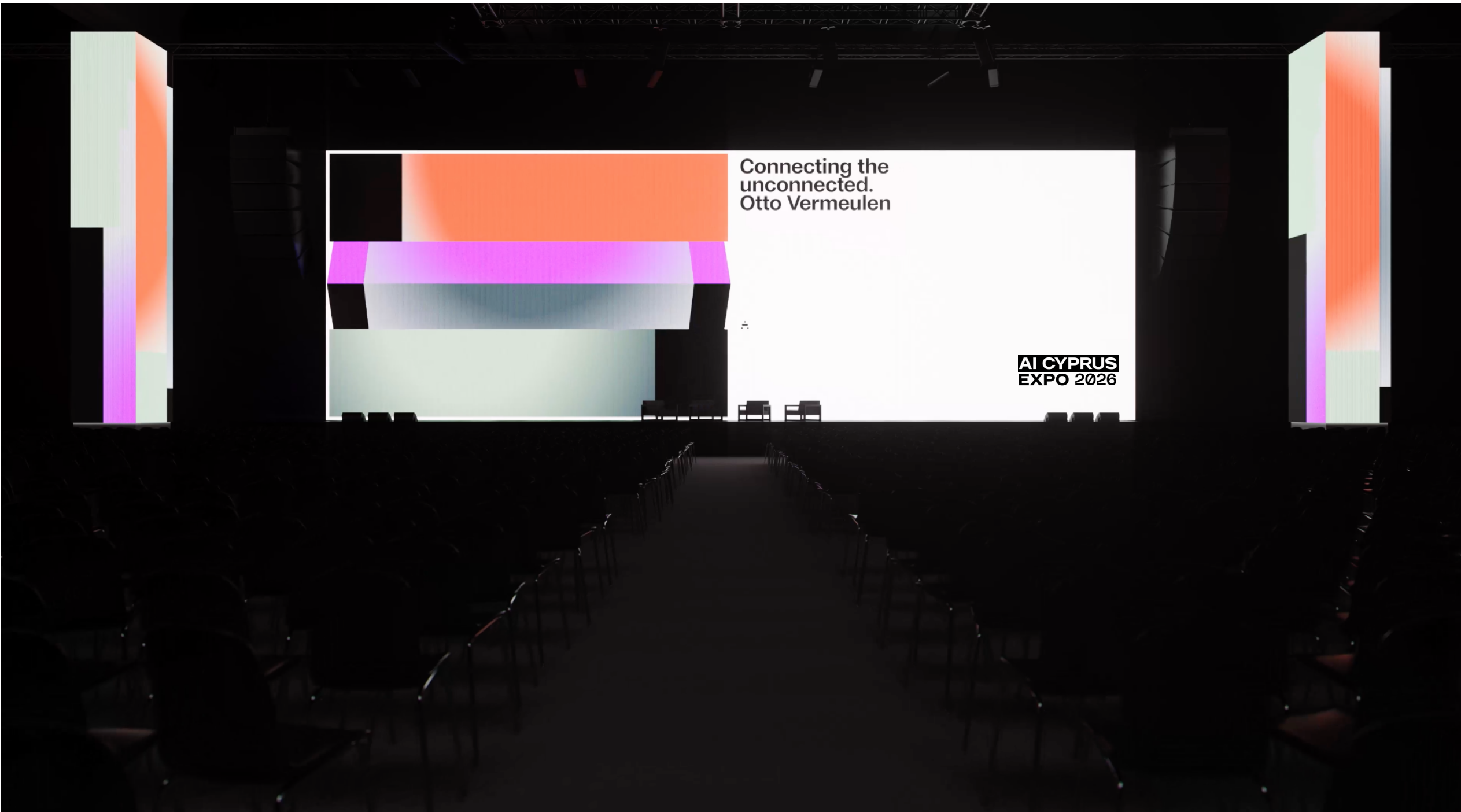
- Event spaces
- Screens
- Booths
- Marketing materials
- Digital platforms

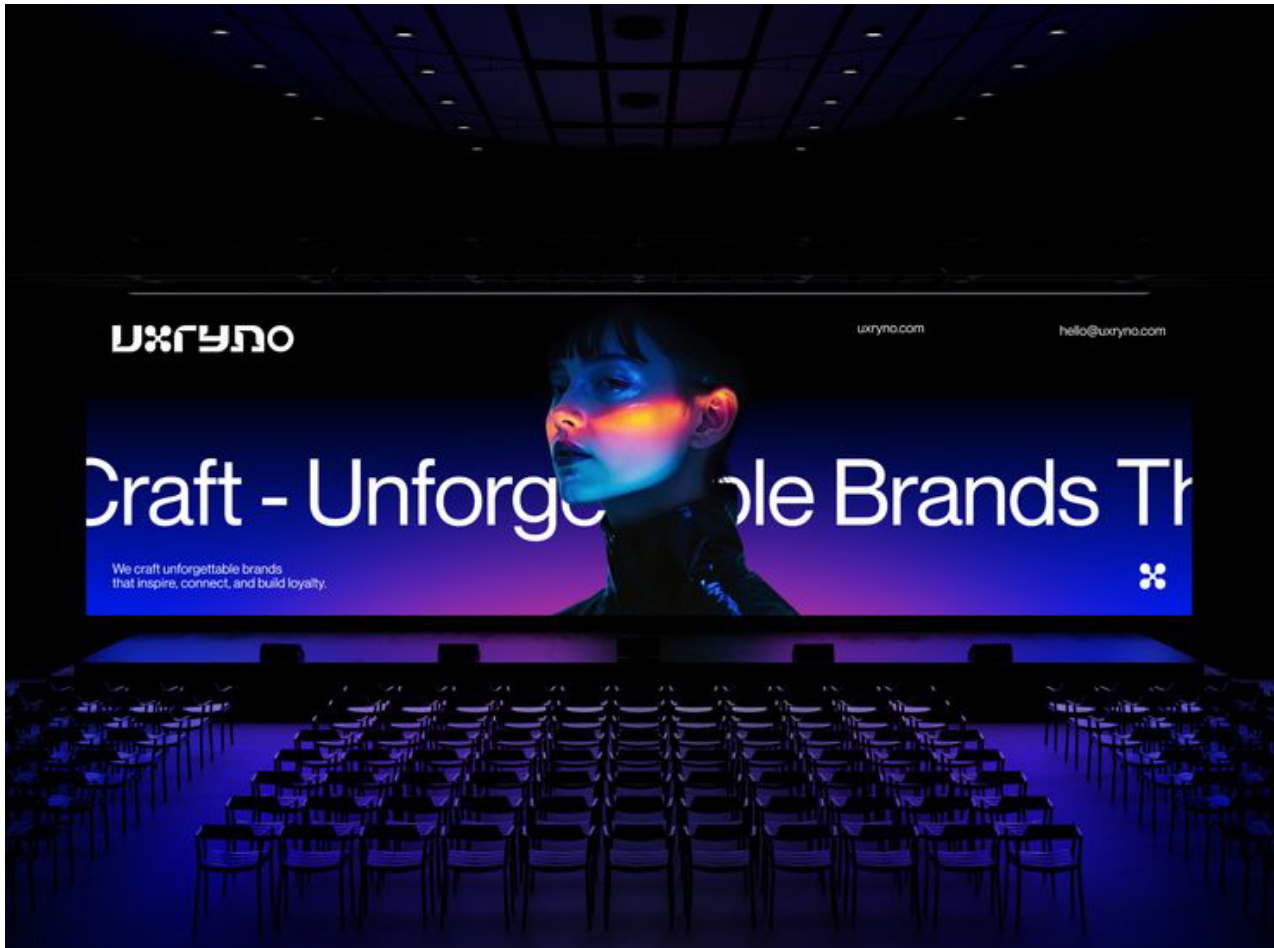
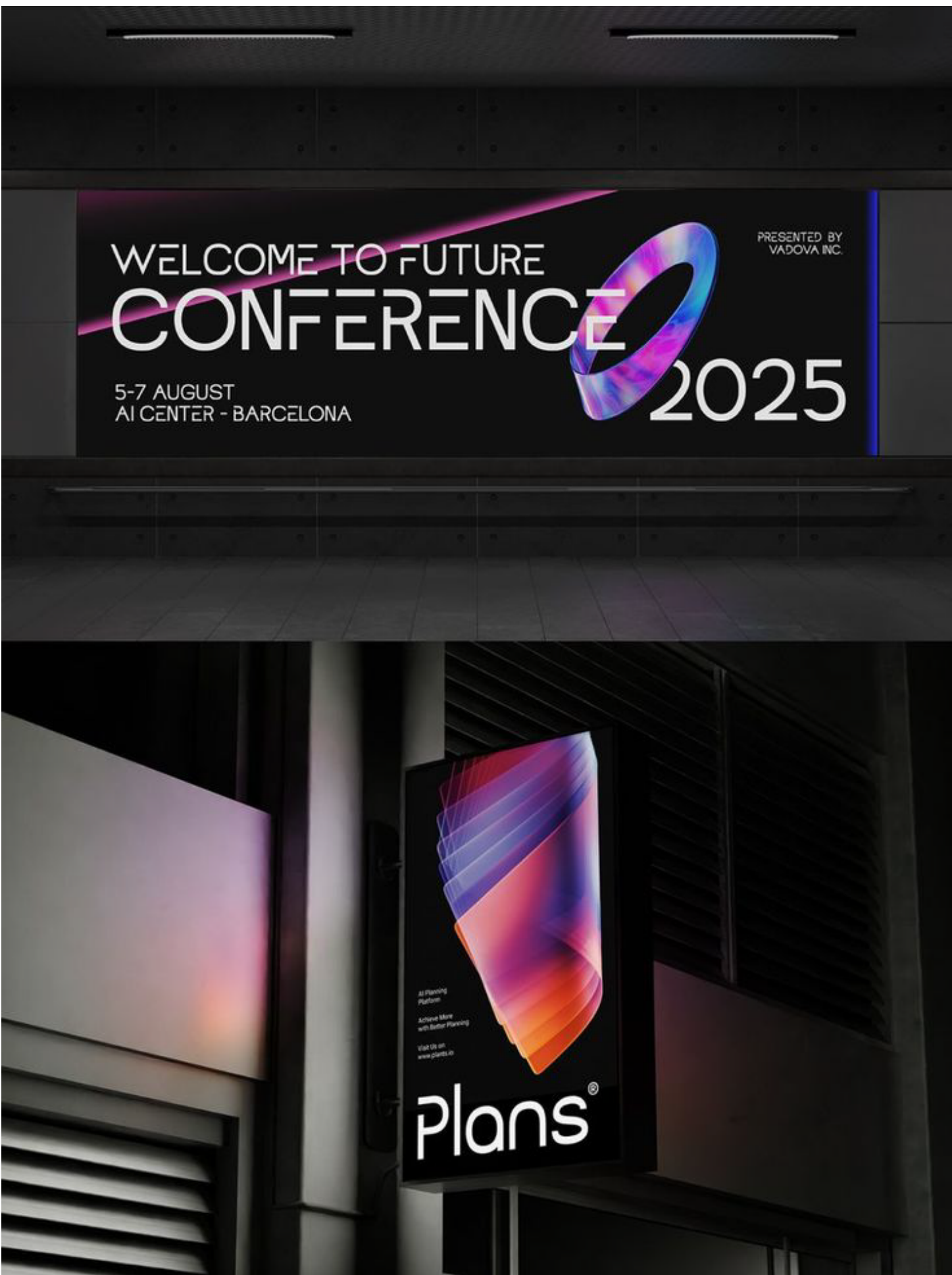


This creative direction below :

illustrates the visual language and experiential standard we believe the event should evolve toward the examples shared are intended as inspiration and a clear demonstration of what we can achieve, representing a future-oriented look and feel that redefines the brand’s presence, elevates the perception of the organization behind the event, and positions it with the credibility, innovation, and sophistication expected from a truly AI-driven experience.







Flexible Pricing Models

Timeframe Depends on the scop of work

value-exchange TBD

Under this model, you have full flexibility to decide how to fulfill the value of the service provided.

This could take the form of:

- 1 Offering something in return, such as exhibition space, booth placement, or sponsor mentions.
- 2 Agreeing on a discounted or preferential price.
- 3 Fully covering the cost of the service we deliver.

Price / Value ~~3,500.00 €~~ 2000.00 €



WEBSITE DEVELOPMENT

We are committed to developing a bespoke website designed to meet your unique requirements. Our approach involves crafting a cutting-edge solution ensuring a contemporary, adaptable, and user-friendly platform for your Brand Name.

Sitemap

Home : Implementation of a header incorporating a user-friendly, responsive menu bar for mobile devices. Presentation of the event with various sections according to UX UI dESIGN.
* Hero Section: Featuring a high-resolution banner image or video with a call-to-action (CTA) button / inquiries, applications, or more...).

We will integrate an automated lead-capture and booking sys into the website.
Upon booking, customers' payment information will be processed securely, and their email addresses will be collected automatically.

* Navigation Menu: A clearly visible menu bar with links to other main sections (e.g., About Us, Contact Us, Services, Tiers, Packages, and more).
About Us Page / Story / reviews, etc...
* Products Details: Detailed descriptions, specifications, and pricing information.

We will be working on two types of websites.

For any type of website, we will discuss the wireframe and sitemap beforehand, ensuring everything is planned before execution.

Basic	
Timeframe	20/35 Working Days
Payment Models	%50 of the total amount on Startime %25 upon completion of the first draft %25 on delivery.
Price	1,250.00 €
OR	
e commerce	
Timeframe	45/65 Working Days
Payment Models	%50 of the total amount on Startime %25 upon completion of the first draft %25 on delivery.
Price	1,850.00 €



Social Media Management

Creating and executing a comprehensive content strategy, managing social media accounts, creating and publishing content, monitoring, and providing detailed analytics and reporting on demand are all part of our social media marketing services. Our mission is to assist your company in increasing its online presence, attracting more followers, and ultimately driving more conversions and revenue.

LITE

P1

12 Posts

4 Videos
8 Static

- Photos and Mini Videos
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly

455.00 €

(4 months Payment Price)

GROWTH

P1

21 Posts

6 Videos
15 Static

- Photos and Mini Videos
- Copywriting
- Publishing content on FB /IG
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly

655.00 €

(4 months Payment Price)

Available Customizable packages based on your strategic content needs.



Ad Management Funneling.

will run highly targeted ads using the new website format and pixelation system to gather the right data for Facebook ad manager.

This approach allows us to optimize the performance of our ads and maximize your ROI. We will be using Facebook's promotion feature to gather data for future campaigns. This data will help us understand our audience better and create more effective ads in the long run.

We work closely with you to determine the best budget for your goals and objectives.
Call to action / lead generation (according to marketing strategy)
Our team will constantly monitor and optimize your ads to ensure the best results.

We will include an Email Marketing service to optimize and leverage the data collected from lead capture efforts. This service will be fully aligned with the promotional plan and tailored according to the outcomes and insights gained. The strategy and execution will vary depending on the frequency of emails, ensuring that each campaign maximizes engagement and results.

Timeframe	Monthly
Payment Models	Recurring
Price	450.00 €



MAINTENANCE

Website

Website Maintenance Service includes bug fixing and debugging updates for the front-end to ensure optimal performance and user experience.

maintain a flawless user experience.

What’s Included

- Performance Optimization
 - Ensuring fast loading speeds, smooth navigation, and a responsive design across all devices.
 - enhance browsing experience and optimize the website’s performance.
- During this process, we might be adding or fixing a dedicated landing page designed to help us collect leads and improve our communication with visitors.
- We’re be also working on data integration and pixel installation to ensure accurate tracking, better insights, and more personalized content in the future.

Timeline

1 Month Fine-tuning pack (Campaign Preparation)

Notes :

if the website requires additional work beyond what was agreed upon in the scope of work specifically the preparation of the campaign and the alignment of the user experience to optimize traffic and visitor numbers, this work will not be included. Any extra tasks will require additional fees, which will be mutually agreed upon in advance.

Timeframe	Per Task / Monthly / Yearly
Price	TBD



SEOservices

SEO: Search Engine Optimization, or SEO, is one of the best tools that companies have in terms of gaining visibility online because it allows them to bring in more visitors through free, organic search results.

Note that you only need this service for the first 3 to 5 month untill the page on Google will be ready and rank good.

Consultancy (SEO, Google Analytics, Google Maps, Customer Engagement, Business listing)

- * On page (Only) we don t recomend off page.
- * 4 Pages optimisation
- * website recomendation UX UI
- * Google Setup
- * Submission to Google Webmaster (target audience - Site Map Submission - Page Meta Data)

(We suggest 3 TO 4 MONTH for a good result)

Timeframe	3 Month Pack
Payment Models	Recurring
Price	1,200.00 €



Photoshooting

Video Production/UGC/DRONE

1. Introduction

Thank you for the opportunity to collaborate on the AI Expo taking place on 24–23 April 2026 at the Carob Mill.

We are pleased to confirm full availability for both event days.

Our team consists of:

Lead Photographer

Two Professional Videographers

Licensed Drone Operator

Our crew has extensive experience covering large-scale expos and conferences across Cyprus, including two consecutive years at the Icon Expo.

We understand the structure, pace, and high-demand coverage required for events of this scale.

Our objective is to provide complete visual coverage of the expo capturing the atmosphere, business interactions, keynote moments, exhibitor highlights, and overall energy while delivering both immediate social-ready content and high-end post-event productions.



2. Scope of Work

Event Dates

23 & 24 April 2026
2 Full Event Days

A. Photography Coverage

Coverage Includes:

- Full-day photography coverage (8–10 hours per day)
- Booths and exhibiting businesses
- Conference sessions and speaker highlights
- Networking atmosphere and guest interactions
- VIP moments and branded environments

Deliverables:

- 15–20 key edited images delivered SAME DAY (per event day) for immediate posting
- Full professionally edited gallery

Content formatted for:

- Social media (portrait & landscape)
- Website use
- Final gallery delivery within 6/10 days maximum
- Delivered in high-resolution JPEG format via WeTransfer

B. Videography & Drone Coverage

Shooting Time:
6/8 hours per day

Coverage Includes:

- Exhibitor booths
- Speaker sessions & stage highlights
- Crowd engagement & networking
- Drone footage (venue exterior & atmosphere)
- Ambient cinematic b-roll
- Same-Day Deliverables



Day 1 :1 Highlight Video (approx. 20 seconds, portrait format)

Day 1 :2 Highlight Video (approx. 20 seconds, portrait format)

Optimized for:

Instagram Reels

TikTok

LinkedIn

Stories

Post-Event Deliverables

2 Final Professionally Edited Videos (1 per day)

High-end color grading

Polished cinematic editing

Delivered in landscape format

Ideal for: Website / YouTube / LinkedIn / Future promotion

3. Timeline

Phase

Delivery

Same-Day Highlights

Delivered evening of each event day

Full Photo Gallery

Within 06–10 days

Final Edited Videos

Within 07–14 days after event



4. Investment

Photography

650€ / per day

Total (2 days)

Timeframe	Per Day
Price	650.00€

Videography

2 Videographers (2 days, 6–8 hrs/day): 2,000€

Optional :

Same-Day Highlight Videos

Quantity: 2

Per video : 175€

Total : 700 €

Final Edited Landscape Videos

Quantity: 2

Per video : 200€

Total : 800 €

Timeframe	2 Days
Price	2000.00€



5. Total Investment

Photography: 650€
Videography: 2,000€

Price	2,650.00€
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6. Optional Add-Ons

Second Photographer
Coverage during peak hours (3–2 hours per day)

250€ per day

Total optional: 500€

Ideal for:

- Keynote sessions
- High-traffic booth hours
- VIP moments
- UGC Content Creators (Optional – Direct Coordination)

For multilingual, social-driven expo content, our experienced creators are available:

- Influencer 1 (English, Greek, Russian)
- Influencer 2 (Russian, English)
- Influencer 3 (English, Greek)
- Influencer 4 (English, Greek)
- Influencer 5 (Greek, English)

Coordination and pricing to be arranged on demand.



Elite Executive Experience

We are also proud to collaborate with Heaven Luxury, one of the most prestigious and reputable concierge companies in Cyprus, known for its exceptional professionalism, discretion, and high standards of service among high-profile clients.

Through this partnership, we are able to arrange seamless VIP transportation with luxury vehicles and professional chauffeurs, as well as private jet and yacht charters, exclusive restaurant and club reservations, luxury accommodation arrangements, personal security, and fully bespoke lifestyle experiences tailored to each guest.

For the AI Expo Cyprus 2026, we would like to propose integrating this partnership as an added-value service that can significantly elevate the overall event experience.

By combining Georise Media's premium event coverage with Heaven Luxury's refined concierge services, we can ensure that VIP speakers, international delegates, sponsors, and distinguished guests receive a world-class level of hospitality from arrival to departure. For an event of this scale and international visibility, delivering a seamless, luxury-driven experience reinforces the prestige and positioning of the Expo, while creating a lasting impression that reflects excellence at every touchpoint.

Please note that concierge services and related fees can be discussed separately and billed independently, with direct coordination and connection to the responsible team at Heaven Luxury to ensure clarity, transparency, and smooth communication.

Should this align with your vision, we would be delighted to further tailor and develop a separate proposal for the AI Expo Cyprus 2026.

7. Accommodation Requirement

As our team is based in Nicosia, one night of accommodation in Limassol between the two event days is required to ensure proximity, punctuality, and full availability.

(Prices are covered already in the packages)



8. Payment Terms

%30 deposit to secure booking

Remaining balance due upon final delivery or upon agreement.

Additional hours or edits beyond scope billed at agreed rates seperatly.

Closing

We are excited about the opportunity to collaborate and capture the AI Expo at a premium standard that truly reflects the innovation and professionalism of the event.

Please note that all of the proposed services are designed to ensure high-quality event coverage.

his is typically how we handle large-scale events of this level to maintain a premium standard. That said, the package is flexible and can absolutely be adjusted whether you require more or fewer services.

based on your specific needs. It is not necessary to proceed with the complete package however, we believe this structure best serves an event of this scale and caliber.

Kindly let me know if you would like to iterate, make any changes, or modify any part of the proposal. We are fully flexible and happy to tailor the package according to your requirements. If there is anything you would like to discuss further, i remain available.

Once confirmed, i will issue a formal agreement and invoice for the deposit.
then we consider the project is underway.

Once again, thank you for the opportunity.
We look forward to collaborating with you.



Let's Work Together!

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The 6Month / 1 year month agreement shall commence on:.....

The total cost of the Proposal is :

Cancellation Terms -

This agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice.

Material and equipment furnished under this proposal shall remain the property of the seller until final payment has been received.

Business :



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Media Consultant I GEORISE MEDIA

