

OUR SERVICES

At “ GEORISE “ we take a personalized approach to every project we undertake. We recognize that every business is unique and therefore requires a customized solution.

That's why we take the time to get to know you and your project, as well as your current needs and your market. By understanding your goals and your audience, we can develop a comprehensive strategy that leverages a range of marketing channels and tactics to maximize results.

Please note that these services can also be applied to another account, such as the Academy, if required. There is also the possibility of combining certain services across both businesses.

All of it through the services below :

Logo Branding / Creative Direction

Marketing Strategy

Website Development

Social Media Management

Ad Management / Funneling / Email Marketing

SEO Services

Photoshooting, Video Production.



Branding Identity

Full Branding / Creative Direction

We will provide logo Rebranding to enhance your brand identity, along with developing a creative direction that can be consistently applied throughout your advertising campaigns. Our approach ensures your brand remains cohesive and impactful across all platforms. We'll fine-tune your logo and create a clear, creative direction that works for all your Business.

- Branding: The logo prominently features on the business materials such as banners, posters merch products, digital products, etc... It serves as a visual identifier, making it easy for Fans to associate the business with your organization.
- Recognition: Clients, sponsors, and partners can quickly identify your Name, enhancing credibility and trust. It can also make your Namemore memorable.
 - Digital Promotion: The logo is used in digital marketing materials, including websites, social media profiles, and email campaigns. It adds professionalism and consistency to your online presence.

We also need to create a logo for the personal branding campaign, along with a color palette to be used throughout. The logo could be a signature-style font or something inspired by that concept.

This approach will ensure that the brand identity remains consistent and cohesive across all sub-brands derived from the main brand.

Our aim is to build a brand presence that keeps people coming back for more.

Timeframe	10 Working Days
Payment Models	One Time Payment
Price	700.00 € 560.00 €



Marketing Strategy

We will be developing a 360 degree media plan, as well as a comprehensive marketing strategy, to promote " **PK MY DJ** " and raise brand awareness.

At "GEORISE," we create tailored 360 degree media plan to help you achieve your goals and reach your target audience.

Our 360 degree media plan for the " **PK MY DJ** " may include:

- Market research and analysis to determine the target audience's preferences
- Creation of key messages and value propositions that are appealing to the target audience,
- Appropriate marketing channels, such as social media, email marketing, and paid advertising, should be chosen.
- Content creation that is engaging and conversion-driven, Rental, Selling, equipments, courses, etc...
variation of contents scripting, workshops, exhibition and more...
lead generation, Sales,Rental, enquiries, etc... such as videos, graphics, and blog posts (NO EXCUTION included)
- The plan is evaluated and optimized on a regular basis to ensure that it meets our changing needs and goals.

We aim to create a cohesive and effective marketing strategy that reaches your target audience, builds brand awareness, and drives Leads, and grow the business, " **PK MY DJ** " through our 360 media plan.

Timeframe

20/25 Working Days

Payment Models

One Time Payment

Price (Duration 1 year)

2,550.00 €



Website Development

We are committed to developing a bespoke website designed to meet your unique requirements. Our approach involves crafting a cutting-edge solution ensuring a contemporary, adaptable, and user-friendly platform for your Brand Name.

Sitemap

Home : Implementation of a header incorporating a user-friendly, responsive menu bar for mobile devices. Presentation of the Business (you) with various sections according to UX UI dESIGN.

* Hero Section: Featuring a high-resolution banner image or video with a call-to-action (CTA) button / SELLING,RENTAL, Products, SERVICES, ACADEMY, or more...).

We will integrate an automated lead-capture and booking sys into the website.

Upon booking, customers' payment information will be processed securely, and their email addresses and contact details, will be collected automatically.

* Navigation Menu: A clearly visible menu bar with links to other main sections (e.g., About Us,Brand Story, Contact Us, Services, products, Courses...)

About Us Page / Story / Certifications, Events,achievmnts etc...

* Products Details: Detailed descriptions, specifications, and pricing information.

The website is structured and developed in a way that, even if we do not begin with e-commerce functionality, it can later be seamlessly upgraded into a full e-commerce platform.

For any type of website, we will discuss the wireframe and sitemap beforehand, ensuring everything is planned before execution.

If an API integration is required during the project, we will need to discuss it in detail before proceeding.

This discussion will cover:

The possibility of integration with the source website or platform.
The estimated timeline required to implement the integration.
Any additional costs associated with development and setup.

Timeframe	20/25 Working Days
Payment Models	%50 of the total amount on Startime %25 upon completion of the first draft %25 on delivery.
Price / Basic Style	1,850.00 €
Price /e commerce Style	2,750.00 €



Social Media Management

Creating and executing a comprehensive content strategy, managing social media accounts, creating and publishing content, monitoring, and providing detailed analytics and reporting on demand are all part of our social media marketing services. Our mission is to assist your company in increasing its online presence, attracting more followers, and ultimately driving more conversions and revenue.

We will provide you with **3 packages** to choose from, each tailored to meet your specific needs and preferences.

P1

4 Videos
12 Static

- Photos and Videos
- Stock or Raw
- Copywriting
- Publishing content on FB /IG/
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
400.00 €

P2

6 Videos
15 Static

- Photos and Videos
- Stock or Raw
- Copywriting
- Publishing content on FB /IG/TIK TOK
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
650.00 €

P3

8 Videos
15 Static

- Photos and Videos
- Copywriting
- Publishing content on FB /IG/TIK TOK
- Optimizing pages for related keywords and hashtags
- Monitoring insights to evaluate performance

Monthly
850.00 €



Ad Management

Funneling

Our team will run highly targeted ads using the new website format and pixelation system to gather the right data for Facebook ad manager.

This approach allows us to optimize the performance of our ads and maximize your ROI. We will be using Facebook's promotion feature to gather data for future campaigns. This data will help us understand our audience better and create more effective ads in the long run.

We work closely with you to determine the best budget for your goals and objectives. Call to action / lead generation (according to marketing strategy) Our team will constantly monitor and optimize your ads to ensure the best results.

We would prefer to start with a fixed fee structure for our agency services related to advertising. *As we achieve positive results and help the business grow, we would be open to discussing the possibility of transitioning to a performance-based model, working on a percentage basis without the fixed fees.*

This approach has been successful with many of our clients and allows for a mutually beneficial partnership as the business scales.

Timeframe	Monthly
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Payment Models	Recurring
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Price	350.00 €
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SEOservices

SEO: Search Engine Optimization, or SEO, is one of the best tools that companies have in terms of gaining visibility online because it allows them to bring in more visitors through free, organic search results.

Note that you only need this service for the first 3 to 5 month untill the page on Google will be ready and rank good.

Consultancy (SEO, Google Analytics, Google Maps, Customer Engagement, Business listing)

- * On page (Only) we don t recomend off page.
- * 4 Pages optimisation
- * website recomendation UX UI
- * Google Setup
- * Submission to Google Webmaster (target audience - Site Map Submission - Page Meta Data)

(We suggest 3 TO 4 MONTH for a good result)

Timeframe	Monthly
Payment Models	Recurring
Price	650.00 €



Photoshooting

Video Production

- One Day Shooting

Shooting day tailored for you, featuring dynamic photography and videography for a personal branding contents.

Our team will start by capturing shots for you to be able to use it in all our future campaigns, followed by a collaborative review of the moodboard for your approval to ensure the creative direction meets your expectations.

We will also discuss the script and concept for the shoot, which will impact the timeframe, location, and budget.

These key details will be addressed at the start of the project to ensure everything is aligned before production begins.

Once approved, we will finalize the set for the shoot, incorporating high-quality video production to create compelling content that showcases the energy and excitement of the Book or the release preparation etc.

Timeframe

Per Day

Payment Models

One Time

Price

TBD



Let's Work Together!

This Agreement, together with the following Attachments, constitute the entire Agreement between the parties with respect to the subject matter hereof, and as of the date this Agreement is executed by both Parties, shall supersede any previous agreements or understandings, written or oral, between the Parties. All modifications to the applicable Compensation arrangement shall be in writing and signed by both Parties and shall not supersede the terms of this Agreement.

The / 6month 1year agreement shall commence on:.....

The total cost of the Proposal is :

Cancellation Terms -

This agreement may be terminated immediately by both parties, at any time without cause, complying with a thirty (30) days prior written notice.

Material and equipment furnished under this proposal shall remain the property of the seller until final payment has been received.

Business :



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Media Consultant | GEORISE MEDIA

